



1st Meeting of the  
**European Rural Networks'  
Steering Group**

*Brussels - 25 February 2015*

# **EIP-AGRI Service Point activity plan 2015**

*Pacôme Elouna Eyenga, EIP-AGRI Service Point*



**#RNSteeringGroup**

# Tools of the networks

Operational Objectives



## Types of Activities

Thematic  
groups/focus  
groups

Analysis on RD  
and Innovation

Good practices

Events

Guidance/  
trainings

Publications

Websites/  
social media

Information  
exchange  
activities

Transnational  
Cooperation

ENRD Contact Point

Evaluation Helpdesk

EIP Service Point



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Type of Activity	Key activities / tools (not exhaustive)
<b>1. Focus groups</b>	<ul style="list-style-type: none"> <li>✓ 3 completed focus groups: Organic Farming, Protein Crops, Pigs</li> <li>✓ 10 focus groups to finalise in 2015</li> <li>☐ 5 new focus groups</li> </ul>
<b>2. Analysis on innovation</b>	<ul style="list-style-type: none"> <li>✓ Reports of 3 Focus Groups (Organic Farming, Protein Crops, Pigs)</li> <li>☐ Reports from finalised focus groups</li> <li>☐ Report on research needs from practice</li> <li>☐ Publications</li> </ul>

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Type of Activity	Key activities / tools (not exhaustive)
3. Good practices	<ul style="list-style-type: none"><li>✓ Database</li><li>✓ Case studies in events</li><li>✓ Case studies in newsletters and other publications</li></ul>
4. Events	<ul style="list-style-type: none"><li>✓ Workshops and seminars</li><li><input type="checkbox"/> 1 workshop on bioeconomy (May 2015)</li><li><input type="checkbox"/> 1 workshop (2<sup>nd</sup> half of year)</li><li><input type="checkbox"/> 1 workshop on operational groups (January 2016)</li><li><input type="checkbox"/> 1 seminar (2<sup>nd</sup> half of year)</li></ul>

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Type of Activity	Key activities / tools (not exhaustive)
5. Guidance	<ul style="list-style-type: none"><li>✓ FAQ</li><li>✓ Multipliers' toolkit</li><li>✓ 3 seminars dedicated to Managing Authorities dealing with RD programming</li><li>☐ Online toolkit for operational groups</li></ul>
6. Publications	<ul style="list-style-type: none"><li>✓ Monthly e-newsletters</li><li>✓ Yearly Agrinnovation magazine</li><li>✓ 10 fact sheets – 4 brochures</li><li>✓ 5 abstracts per month on up-to-date studies, research reports and other data</li></ul>

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Type of Activity	Key activities / tools (not exhaustive)
7. Website/ social media	<ul style="list-style-type: none"><li>✓ Website: Interactive platform (in development)</li><li>✓ Social media: Twitter, LinkedIn and Vimeo activated and moderated</li></ul>
8. Information exchange activities	<ul style="list-style-type: none"><li>✓ Contributions in events organised by EIP stakeholders</li><li>✓ Coordination with ENRD-CP &amp; Evaluation Helpdesk</li><li><input type="checkbox"/> Collaboration with NRNs and other key stakeholders</li><li><input type="checkbox"/> Support to the first batch of operational groups</li></ul>
9. Transnational Cooperation	<ul style="list-style-type: none"><li>✓ Meeting Point on the website</li><li>✓ LinkedIn Group dedicated to Horizon 2020</li></ul>

# Thank you !



## EIP-AGRI Service Point

Tel.: +32 2 543 73 48

Email: [servicepoint@eip-agri.eu](mailto:servicepoint@eip-agri.eu)

Twitter: @EIPAGRI\_SP

LinkedIn: [be.linkedin.com/in/eipagriservicepoint/](https://be.linkedin.com/in/eipagriservicepoint/)

