



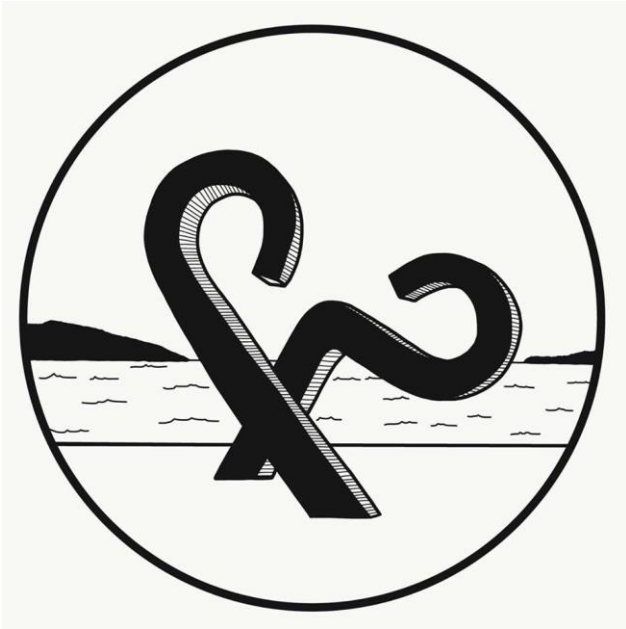
LEADER HÖGA KUSTEN

SUPPORTING SMART VILLAGES AS A CORE BUSINESS



SMART VILLAGE OF NÄTRADALEN

The basis for a sustainable smart village



3-PARTNERSHIP –
in board & projects



LOCAL STRATEGY
- one step at a time



RESOURCE DIVERSITY

SMART VILLAGE OF NÄTRADALEN

Strategies in becoming even smarter

1. Creating possibilities to meet
2. Promoting learning
3. Changing attitudes



**VI SÖKER
AMBASSADÖRER**



BARRIERS & CHALLENGES

Complexity in rules/ regulations from national Authority

Jungle of funding & support opportunities

Getting in sufficient project applications

Negative perceptions to the countryside

Leader staff helps, usually within 24 hours

Leader staff has overview of funding & development possibilities

Focus on communication & networking



SUCCESS FACTORS



Changing perceptions
- from the inside



Coaching
- easy access
- not limited to Leader



Grassroots
perspective



3 Partnership



WELCOME TO
HÖGA KUSTEN