



THE CONTEXT: NATURE CONSERVATION IN AECM

Farming structure in Austria

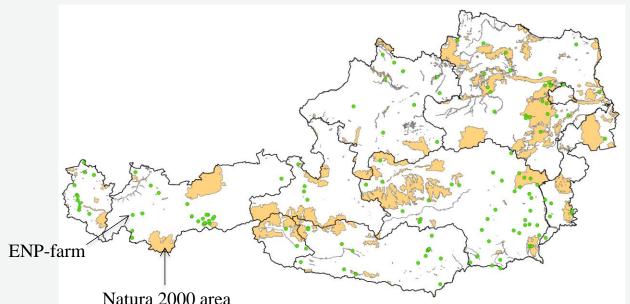
- family-farm-based agriculture
- ~ 113.000 IACS-farms
- Austria is a "Second pillar country":
 1/3 1st pillar 1; 2/3 2nd pillar
- high proportion of less-favoured areas
 (3/4 of the area)
- ~ 92.000 IACS-farms (= 81 %) take part in agri-environment-climate measures
- ~ 18.000 IACS-farms (= 16 %) take part in the measure "nature conservation" (based on project confirmations by the nature conservation departments of the Austrian Federal Provinces)

Challenge Biodiversity

- good natural conditions for conservation of biodiversity (structures, high share of high nature value farmland, topography)
- decline of biodiversity indicators (endangered habitats and species, e.g. FBI)



PILOT PROJECT: RESULT-BASED NATURE CONSERVATION





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Result-based Nature conservation Plan

- 2014: developing the concept of ENP* by Suske consulting (16 farms)
- 2017: ~ 130 farms throughout Austria take part in ENP
- aim until 2020: ~ 200 farms



WHY ENP? – FACTORS FOR THE ACCEPTANCE OF AECM "NATURE CONSERVATION"*

fostering farmers acceptance

- + public esteem (e.g.competitions/ awards on meadows, positive news,tourism cooperation projects)
- + continuity of contact persons and expert advice; continuity of documentation
- + positive attitudes of advisers toward nature conservation measures and active infomanagement about the participation requirements

diminishing farmers acceptance

- challenge on fertiliser balance because of restrictions on the use of fertilisers on the whole area, i.p. for farms with a high share of livestock (use of manure)
- requirements on the delay of cutting time and renouncement of fertilisers because of possible loss of earnings
- mandatory combination with other AECmeasures because of the impression of further farming restrictions
- fear of losing control over the area in cause of transferring it to new protected areas
- fear of sanctions because of unwittingly noncompliance with the commitments
- premiums that do not sufficiently compensate the restrictions



RESULT-BASED CONTROL SYSTEM

common approach in nature conservation: obligatory measures, only rarely information about the objectives

e.g. 2 times mowing / no fertilizer / fixed regular times

implemented measure to
achieve the specific
objective:
decided by the farmer
together with the ecologist

general objective of nature conservation: high diversity on the grassland

specific objective decided on the spot:

presence/absence of certain species, structures or habitats

Key motivators for result-based nature conservation:

- Farmers are interested in nature, but not in abstract commitments.
- → Having measures in mind, but learning how to think in terms of objectives and results.



THE KEY OF THE SYSTEM

content of personalised farmer's "logbook"



specific objectives on the spot

qualitative indicators on the spot



quantitative control criteria *on the spot*



additional information & advice on nature conservation knowledge

evaluation, discussion & conclusion of the pilot project in 2019

control by random sampling of 5 %/year & sanction



THE PILOT PROJECT: PROCESS & CONTROL

Application of the interested farmer: three-step selection process in close coordination with the nature conservation departments of the Federal Provinces

 $\mathbf{\Psi}$

Visiting the parcels with an ecological expert, determining & documenting the specific objectives & control criteria on parcel-level, calculating the premium based on classic list on AEM, - 5 %, + EUR 70



Registration for the participation in RNP & submitting the details to the consulting firm & to the Nature Protection Departments



Farmers receive a personalised "logbook" containing specific objectives, control criteria & additional information for the personal documentation



Midterm inspection by the ecologists (control criteria + qualitative objectives) in 2017



Midterm evaluation of the pilot project in 2017 (farmers, ecologists, consulting firm)

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ACCEPTANCE AND INTERIM EVALUATION

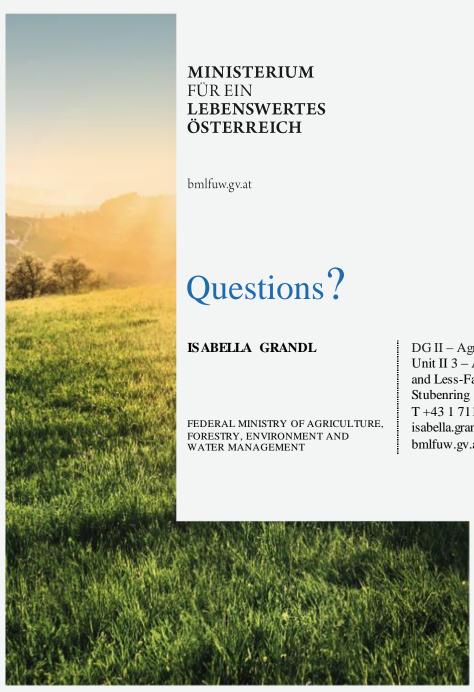
- farm-individual objectives decided on site for both plants *and* animals
- compared to "nature conservation", ENP-areas rank above-average within Natura 2000 areas
- optimal for farmers who are well-informed, interested in a nature conservation perspective, and exceptionally committed to ecological management activities
- well suitable for:
 - ✓ combating undesired species such as *Rumex obtusifolius*, *Veratrum album* or *Pteridium aquilinum* as well as neophytes
 - ✓ managing very dynamic nature conservation areas, e.g. fallow arable land with many mobile ruderal species
 - ✓ livestock farming with meadows, pastures, and mowed pastures
 - ✓ management activities for the regeneration of endangered habitats
 - ✓ combining 2 divergent objectives on one area, e.g. late mowing for nesting habitats and at the same time early mowing for combating indicator species of fallow land
 - ✓ implementing specific animal-ecological objectives by means of expert consultation
 - ✓ implementing nature conservation objectives on more intensive farmland due to higher flexibility



CHALLENGES & BENEFITS OF ENP

- not suitable for all agri-environmentclimate topics; in particular not for AECM concerning climate and groundwater
- not suitable for all types of farming;
 appropriate for grassland, permanent meadows (some arable land and vineyards)
- suitable only for farms up to a certain size (because of monitoring efforts)
- implies a higher administrative effort and higher costs (e.g. on site visits and coordinating the on-spot objectives between farmer, ecologist, and nature conservation department)

- + benefits of management activities can be experienced directly: visible results
- + more autonomy and higher flexibility in management activities for farmers
- + clear biodiversity objectives: higher acceptance by the for the needs for specific management activities
- + expert advice and individual consultations as an investment in awareness and education: farmers feel more responsible and do better understand the interrelations between management activities and objectives for the farmers
- + verifiable control criteria which are uninfluenced by external effects for high control safety for the farmers
- + multipliers and best practises



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