

Leader – Farm Productivity



Lower Drayton Farm Richard Bower



## Lower Drayton Farm

- 300ha
- 300 Beef Cattle 70 commercial suckler cows
- 200ha arable crops Winter Wheat, Winter Oil Seed Rape, Winter Barley, Maize, Strawberries.
- Diversifications







Support for increased farm

- ProductivityCapital investment in equipment generating new business, improved productivity and innovation.
- Marketing initiatives that develop new markets, promote new products, or support a co-operative/collaborative approach.
- Small scale improvements to enable more productive and sustainable use of land or to improve animal welfare.



## Support for increased farm

productivity





- Supports small scale 'Proof of Concept' schemes to encourage innovation
- early adoption of new techniques to farming and to create and grow new products.
- Specific content that each LAG will want to tailor to be appropriate to their local area e.g. size of local budget, the local priorities that the LAG wishes to emphasise and a map to show the geography covered by each LAG.

## Strip tillage



