

## Workshop on Measure 16 'Cooperation'

Opportunities for achieving specific objectives with Measure 16 –

Presentation of programming examples linked to EAFRD priorities P4 and P5



Innovation in M 16.5 in Hesse (Germany) - Approach, challenges and first experiences

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# 1. Innovation Support Service for M 16

## - Institute for Rural Development Research (IfLS) -

- In business for 60 years as an independent research institute at Johann Wolfgang Goethe University in Frankfurt/Main and carried by a non-profit association.
- Addressing agricultural policy issues as well as the development of agriculture and rural regions in Germany and Europe.
- Fields of activities:
  1. Sustainable development, global change, multifunctionality of rural areas
  2. Rural development, agriculture, environment
  3. Regional development, marketing and consulting

# 1. Innovation Support Service for M 16

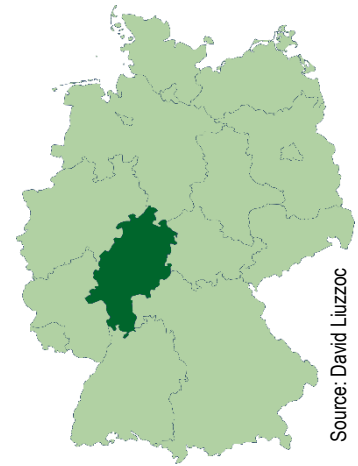
## - Our task -

- Support of the managing authority for the RDP-Hesse in implementing M 16 (16.1, 16.4, 16.5 and 16.7)
- Input for information and publicity in Hesse
- Networking between cooperation activities of M 16 especially within Hesse and Germany
- Support of cooperation activities during the application and realisation phase

## 2. RDP – Situation, challenges and M 16 in Hesse - Situation and challenges -

- Hesse is situated in the centre of Germany
- Covers 21.115 km<sup>2</sup> (74% rural or intermediate area with 45% population, 41% forests),
- South is economically strong and densely populated; most prominent regional product is wine
- North is influenced by demographic change and the consequences of outmigration
- Agriculture is dominated by part-time holdings (approx. 70%), average farm-size 45 ha and a lower turnover per worker than in the federal average
- Environmental challenges are related to soil erosion, nitrate pollution in surface and ground waters and pressure on biodiversity

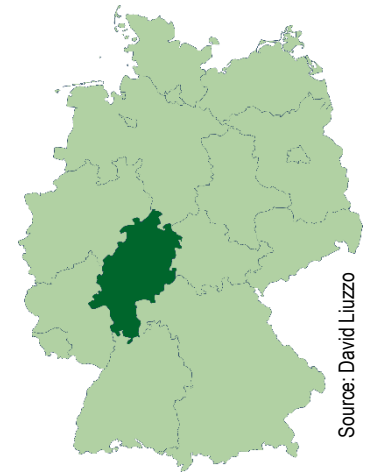
→ **RDP is focused on priorities 4 and 6**



Source: David Liuzzoc

## 2. RDP – Situation, challenges and M 16 in Hesse - M 16 in the priorities -

- P1 is mainly addressed by nationally funded measures and **EIP-Agri (M 16.1)**
- P2 is addressed through focused investments, as well as **EIP-Agri (M 16.1)**
- P3 will support especially investments in processing and marketing (focus on approved quality schemes) as well as **short supply chains and local markets (M 16.4)**
- P4 is addressed through funded contracts to improve soil management and cut erosion as well as support for eco-friendly land management. This contract funding is completed by **cooperation on climate change adaption and mitigation (M 16.5)**
- P5 is not programmed but the aims are supported through other measures, especially through the **EIP-Agri (M 16.1)** and **mitigating climate change (M 16.5.)**
- P6 is addressed through Local Development Strategies and other local measures. It is complemented through **continued cooperation (M 16.7)**



Source: David Liuzzo

### 3. Approach of M 16.5

#### - Funding provisions -

- **Purpose:** cooperation for solutions for climate mitigation and adaptation as well as conservation of biodiversity
- **Object of funding:** concepts of cooperation, studies, costs of cooperation
- **Beneficiaries:** land users, scientists, organisations
- **Requirements:** minimum 2 partners, new cooperation, cooperation has to be managed in a 'cooperation contract'
- **Kind of funding and quota:**
  - Concepts and studies: 50%
  - Cost of cooperation: Declining (from 60% in the 1<sup>st</sup> and 2<sup>nd</sup> year to 20% in the 5<sup>th</sup> year)
  - Non Annex I - Products (TFEU) divide the quota in half
  - Max. 200,000 Euro funding
- **Proposal:** directly addressed to the granting authority, 2 deadlines per year

### 3. Approach of M 16.5 - Selection criteria -

- Composition of cooperation (number of actors, sectors, participation of science and farmers)
- Contribution to the needs of the SWOT analysis, EU priorities, thematic focus of M 16.5, animal protection / animal welfare, resource protection, innovative projects, strategies for sustainability and climate protection
- focus on practice and implementation
- Geographic focus and relevance
- Quality of the action plan (transparency of cooperation, project management, utilisation of results, etc.)
- 50% fulfilment of all points is required



### 3. Approach of M 16.5

#### - Delimitation to other measures / activities -

- Cooperation stands in the foreground  
(delimitation to Agri-environmental program in Hesse (HALM) and other measures of P4)
- Innovation is also important, but the risk of failure is low to non-existent  
(delimitation to EIP-Agri)
- Compliance with strategy papers concerning climate change, biodiversity, sustainability of the state of Hesse (delimitation to politics)
- Compliance with activities on local or regional level, e.g. agricultural or environmental advisory service, nature education, adult training for working with youths, as well as informational and awareness raising campaigns (delimitation to LEADER, etc.)
- Delimitation is also discussed within the ministry and the project group “innovation and cooperation” (responsible division of the ministry, granting authority, innovation support service, agricultural extension service)

# Thank you very much for your attention



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