

**ENRD Seminar on  
Stakeholder Involvement**

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# **Stakeholder tour**

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# The practice in 3 lines!

- During the spring of 2014 the Flemish NSU visited its stakeholders to get to know each other better.

## Main purpose - *Why?*

- To inform the stakeholders on the third RDP and on the Flemish Rural Network
- To inform the stakeholders what the Flemish Rural Network can possibly mean for them – to detect the needs of our stakeholders
- To ask if cooperation is possible (organizing events together, inform each other on our activities, share information, ...)
- First step to increase involvement of stakeholders in the NRN -> Stakeholder Committee + action groups on specific themes

# Stakeholders concerned - *Who & how?*

- **Which** stakeholders were involved?
  - Managing services
  - (Young) farmers' organizations
  - Youth organizations & schools
  - Nature organizations
  - Regional/local governments
  - ...
- **How** were stakeholders involved?
  - List of participants of stakeholder enquiry on the new RDP (February 2012) -> we contacted around 25 organizations from the list
  - Interviews, one by one

# Lessons

- Stakeholders are willing to listen, role of NRN wasn't always clear for them
- Stakeholders are interested to hear what the network can do for them
- Go visit the people you want to talk to (if possible)
- Stay in touch

# Achievements/Results

- Stakeholders understand better what the Flemish Rural Network is, and what we can do for them
- We get more questions for cooperation, to share information, ...
- We are planning to establish a Stakeholder Committee, and we now know which stakeholders are interested to be part of this committee
- We know which (sub)themes are important for our stakeholders -> we use this when planning our activities