



European Network for
Rural Development

1st ENRD Seminar on Stakeholder Involvement in Rural Development

ENRD Contact Point
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#RDEngagement



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Starting point - places and people



Why is it important?

- **Part of the vision for Europe contained in the EU 2020 Strategy.**
- **Obligatory and translated into operational terms through regulations (CPR)**
- **Clear guidelines through the Code of Conduct on Partnership**
- **Specific role for National Rural Networks**
- **Core objective of all Rural Networks**

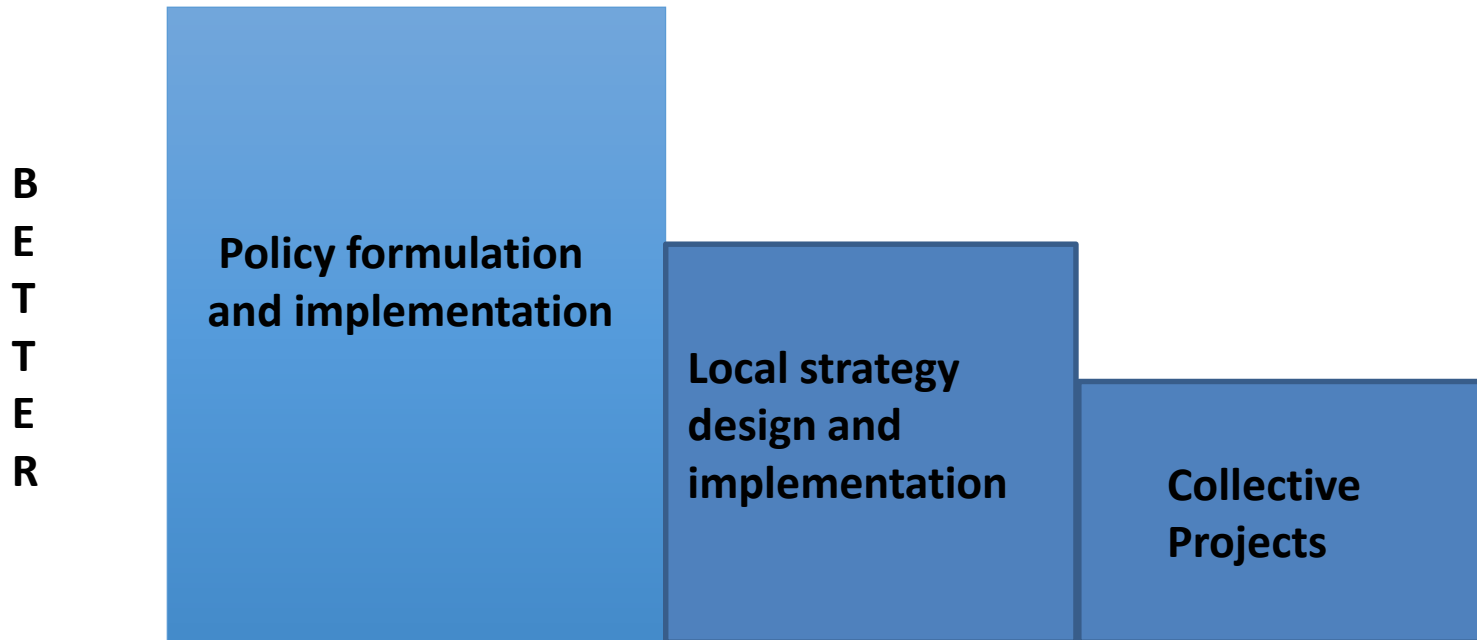
What benefits is it expected to bring?

(Introduction to the Code of Conduct)

- **Commitment and ownership**
- **Knowledge, expertise, viewpoints to improve design and implementation of strategies**
- **Improving fund management and transparency in decisions**
- **Reducing gaps in coordination and capacity between different levels of government**

BETTER MORE ADAPTED POLICIES

What do we mean by stakeholder involvement?



Who are the key stakeholders

- **23% EU population = predominantly rural - 115 million rural inhabitants – all types?**
- **35% (177 m) intermediate. Cities dwellers?**
- **Stakeholder directly affected by RDPs?**
- **Rural stakeholders affected by Regional and Cohesion Policy – broad rural development?**

Main stakeholders affected by RDP measures (€95.5b)

Mainly farmers, foresters and land managers	Also other stakeholders
<p>M02. Advisory Services</p> <p>M03. Quality Schemes</p> <p>M04. Investments in physical assets</p> <p>M05. Damage restoration</p> <p>M08. Investments in Forest Areas</p> <p>M09. Producer Groups</p> <p>M10. Agrienvironment climate</p> <p>M11. Organic farming</p> <p>M12. Natura 2000 and WFD</p> <p>M13. Areas with constraints</p> <p>M14. Animal welfare</p> <p>M15. Forest environment climate</p> <p>M17. Risk Management</p> <p>M18. Compl. Payments to Croatia</p>	<p>M01. Knowledge transfer</p> <p>M06. Farm and <u>business</u> development</p> <p>M07. Basic services and village dev.</p> <p>M16. Cooperation</p> <p>M19. Leader</p> <p>M20. Technical Assistance</p>
75% estimated programmed Budget	25% estimated programmed Budget.

Regional and Cohesion Policy in Rural Areas

- **€351.8b total (excluding EAFRD)**
- **20-28% in predominantly rural areas = €70.4-€98.5b**
- **Shape conditions for rural development:**
 - **Support for R+D, transport, broadband, environmental + social infrastructure...**
 - **SMEs, employment, social inclusion and social innovation**

But what channels do rural stakeholders have for influencing these other policies and funds?

Possible levers in the RDPs

- RDPs often the only explicitly rural strategies at national, regional, local levels.
- Provisions for coordination between funds and pillars.
- Cross-cutting objectives, combination of measures...
- Cooperation Measure
- Multifunding + role of 2000+ Leader Groups
- Role of 80,000 rural municipalities
- Role of key rural agents - Farm advisors....

Can these be catalysts in this period?

Channels open to rural stakeholders

- **Formal channels...**
- **Lobbying, advocacy...**
- **Media (evidence, stories)**

Which works best, for whom, when?

What role for rural networks?

What are the opportunities for stakeholder involvement now?

- **RDP design is complete but can be adapted**
- **Monitoring Committees**
- **Measure and scheme design and roll-out**
- **Linkages between implementing bodies + beneficiaries – horizontal and vertical**
- **Shaping local strategies and projects**

Tools available to rural networks

- **Thematic exchanges and analysis of measures**
- **Peer to peer exchange (between different stakeholders, levels, regions, countries...)**
- **Guidance, FAQs, toolkits...**
- **Workshops, training, capacity building...**
- **Communication**
- **Other?**

Conditions for Networks to contribute to policy

- **Resources?**
- **Capacity + experience?**
- **Mandate and role?**
- **Other?**

**How to shape available tools
to improve the effectiveness of
stakeholder involvement
over the next 6 years?**

Thank you !

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