

ENRD Thematic Group on European Green Deal and Rural Areas

Fourth meeting - Webinar

Agenda

20 May 2021

Creating local ownership and tailoring schemes and actions to local needs and opportunities are central to ensuring rural actors' uptake of sustainable practices, whether for land management or in wider rural economies. Locally adopted strategies and territorial, collective initiatives bringing different stakeholders into collaboration have the potential to generate such ownership, especially when they succeed in combining environmental benefits of the green transition with social and economic ones.

The meeting will explore tested experiences of promoting the green transition at the local or sub-regional level, including EAFRD-funded projects as well as other territorial initiatives. The participants will discuss the factors that have led to the successful engagement and uptake of sustainable practices and reflect on the lessons that can be learnt from these experiences for the design and implementation of the CAP Strategic Plans.

Aims

- Share successful examples of territorial and collective approaches that engage local people and beneficiaries and lead to an increase in the uptake of environmentally sustainable practices in agriculture, forestry and rural communities;
- Discuss and identify success factors and key drivers of these experiences and identify what sorts of changes could be proposed to make environmental and climate interventions more effective in the future;
- Inform the drafting of a TG factsheet on territorial approaches that support environmental and climate objectives of the CAP SP.



Timing 🕒	20 May 2021 Agenda Items
09:00 – 09:30	<i>Registration – virtual meeting room open</i>
09:30 – 11:00	<p>Opening and introduction – ENRD CP</p> <p>Examples of territorial approaches to the green transition – stakeholder presentations</p> <p>Green futures MUNTER – Zaira Ambu, DE</p> <p>A Pilot Agri-Environment Scheme for the Tarnava Mare and Pogány Havas - Răzvan Popa, RO</p> <p>Mainstreaming environmental sustainability through Local Development Strategy – Alexandra de Haas, AX</p> <p>AGRINEW – Preserving biodiversity in Gaume Natural Park- Sébastien Quennery, BE</p>
11:00 – 11:15	<i>Coffee break</i>
11:15– 11:40	<p>Further discussion in breakout groups</p> <p>Inspirational presentations:</p> <p>Re-localising organic value chains - Clément Charbonnier & Julien Roy, FR</p> <p>Agri-Environmental Agreement for water quality in Valdaso - Nicola Lucci & TBC, IT</p> <p>Extending the group of organic producers Eko Prlekija - Urška Hojnik & Vesna Čuček, SI</p> <p>Creating a fully sustainable community at Boekel Ecovillage - Ad Vlems, NL</p>
11:40 – 12:40	<p>Opportunities to support local ownership of the green agenda in the CAP Strategic Plan</p> <p>Presentation by Stefan Ostergard Jensen, DG AGRI</p> <p>Q&A</p> <p>Stakeholder views on effective public support to promote territorial uptake of sustainable practices</p> <p>Panel discussion with the day's presenters</p>
12:40 – 13:00	<p>Recap of the outcomes of the Thematic Group</p> <p>Evaluation of the day</p> <p>Closing of the meeting</p>

