



Leader project
Getting ready for
Digital Leap

LAG South West Riverside Partners' Association

Eight municipalities

Approximately 46 000 inhabitants

Three focal points of the local strategy

- To enhance sense of community and possibilities to improve own living conditions
- To maintain and develop cultural and nature environment
- To support micro businesses

One of the important aims of the local strategy is to encourage municipalities, associations and businesses to work together in different types of projects.



Project: Getting ready for Digital Leap

- Project aimed at helping local population to take full advantage of digital possibilities
- Project also aimed at raising awareness of information security and GDPR
- Project length: one year
- Project budget: 40 000 euros
- Project area: three neighbouring municipalities (Marttila, Koski Tl, Tarvasjoki)

Project measures

- Project coordinator organised thematic sessions and work shops in cooperation with local associations and companies
 - Information security
 - Social media
 - Future television
 - GDPR
 - How to make videos (for youth)
 - Electronic library
 - Digital services (for elderly)
 - E-commerce (for businesses)
- Presentations and videos are available to everyone at <https://koski.fi/digihanke>
- Around 400 participants (total population in the area is 6 500)
- 20 organisations took part in project cooperation

Why the project worked out so well

- Cooperation at local level between municipalities, associations and businesses
- Local project coordinator (ICT expert) who was able to bring right people together
- Local telecommunications company includes local development and vitality of the area in its business idea
- Next steps: to train new "digital coaches" and to enhance peer support networks