



Origin  
Diversity  
Territories

# PILOT PROJECT SMART ECO-SOCIAL VILLAGES

ENRD

12 June 2018

# Outline

- 1 Brief introduction to the Pilot Project
- 2 Key findings from the first consultation
- 3 Next steps

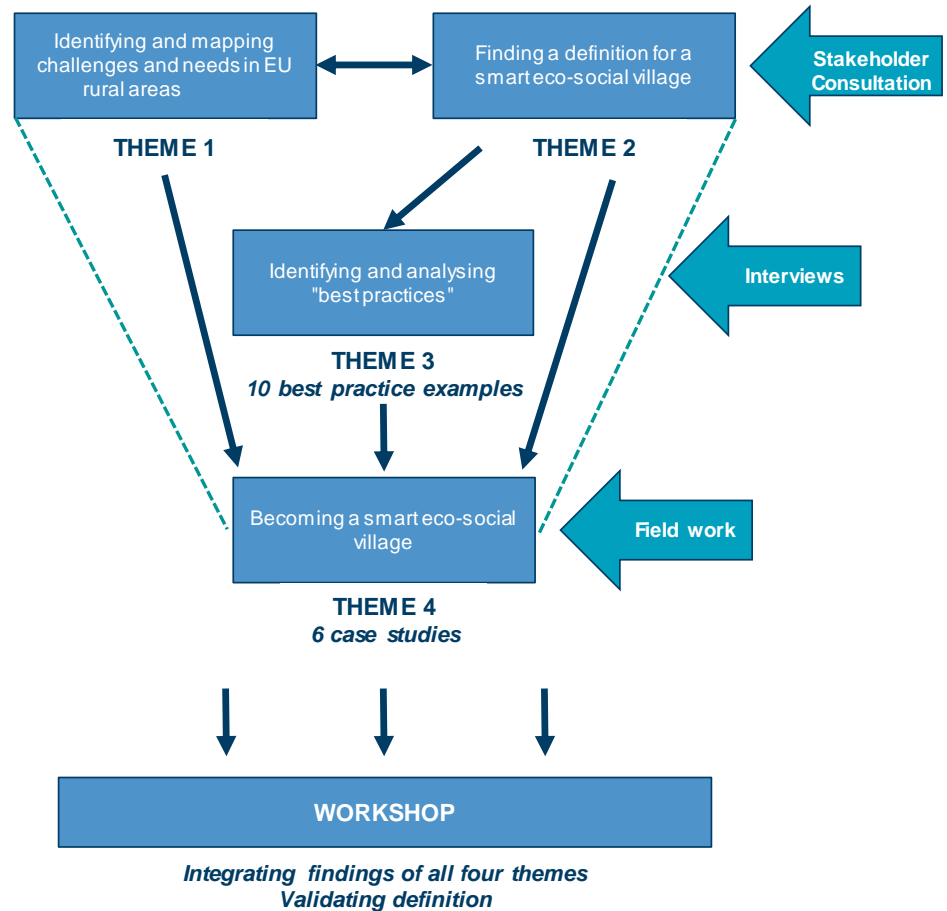


# Introduction to the Pilot Project

# Objectives of the pilot project

1. To map the **current challenges** of EU rural areas and how to boost **development in rural areas**
2. To develop a **definition** of Smart Villages and explore their **characteristics, drivers and factors of success**
3. To focus on **practical solutions** to overcome challenges and to improve the situation in villages
4. To present **practical, successful best practices** that could provide workable solutions for rural villages, using new and existing tools for promoting development

# Approach





# Key findings from the consultation

# Who answered?

ECORYS

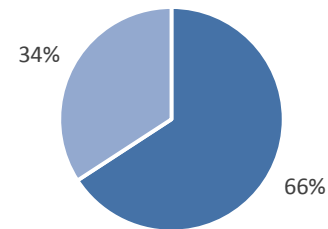


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- 79 replies of which 50 completed the survey
- 16% were French, 10% Belgian and 9% Swedish
- 8 MS were not covered

Worked on the topic?



■ Yes ■ No

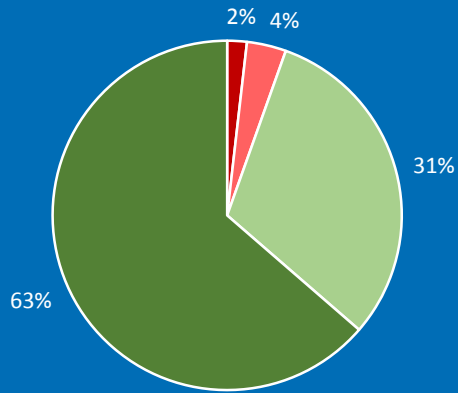




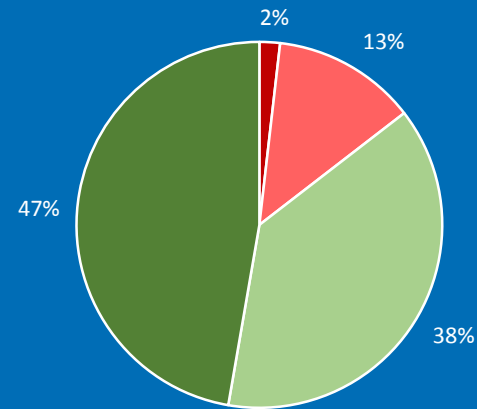
# What should be the scope?

## - In terms of themes

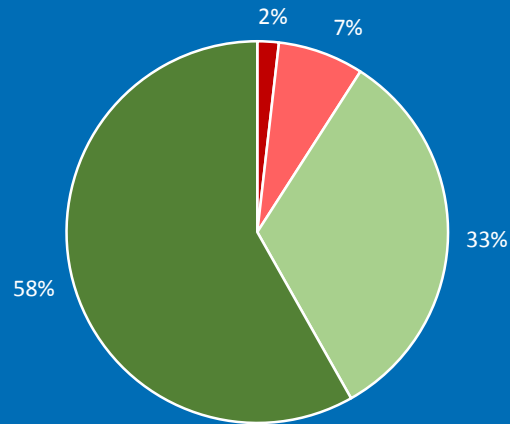
Socio-economic



Connectivity and mobility



Cross-cutting and horizontal

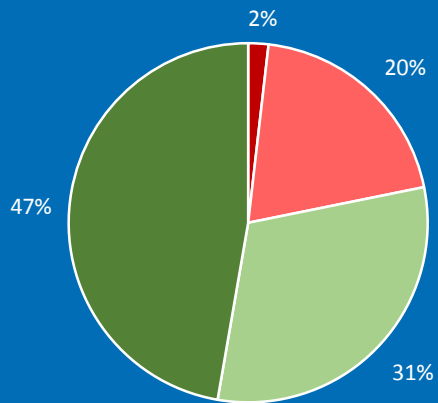


■ To a limited extent ■ To some extent ■ To a reasonable extent ■ To a great extent

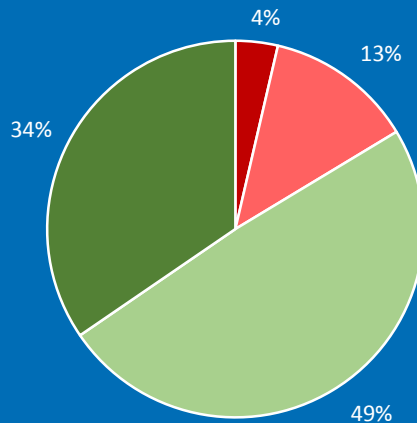


# In terms of themes

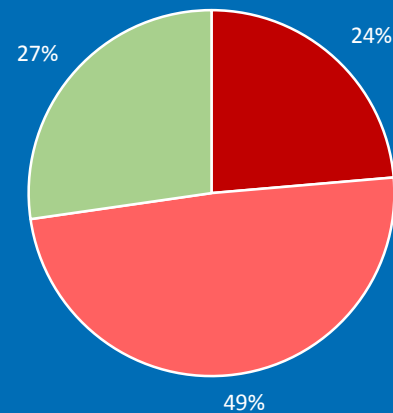
Environment



Knowledge-sharing and innovation



Other?



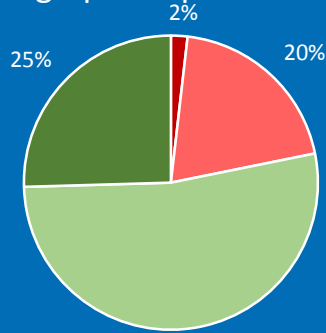
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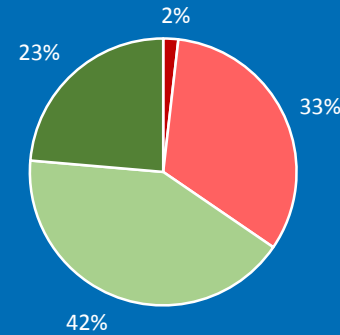


# Can there be different types?

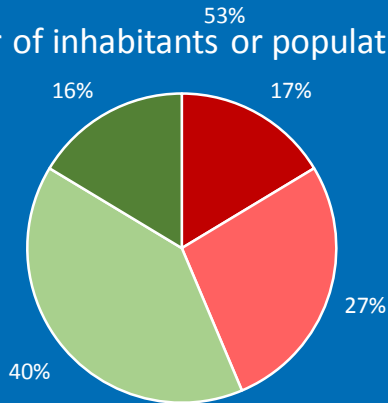
Geo-geographical parameters



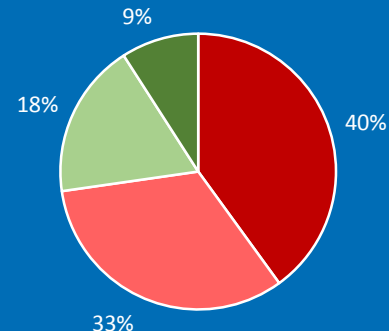
Maturity of the village



Number of inhabitants or population density



Participation in EU projects or use of EU funds

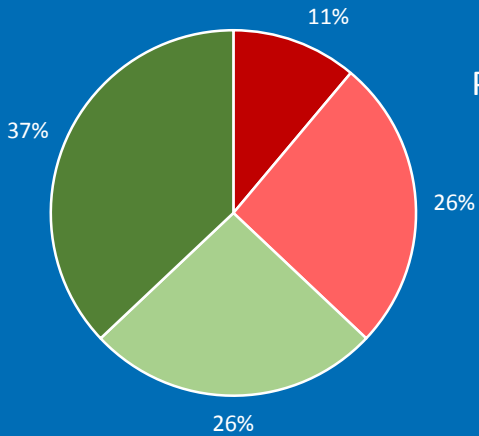


■ Strongly disagree  
 ■ Somewhat disagree  
 ■ Somewhat agree  
 ■ Strongly agree

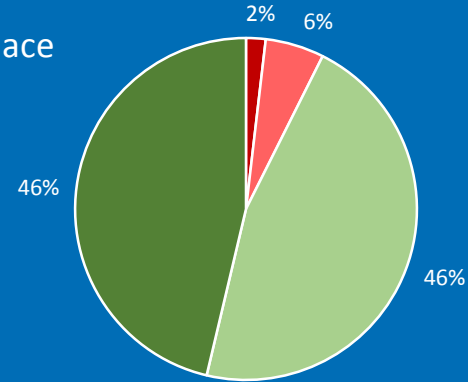


# Possible minimum criteria

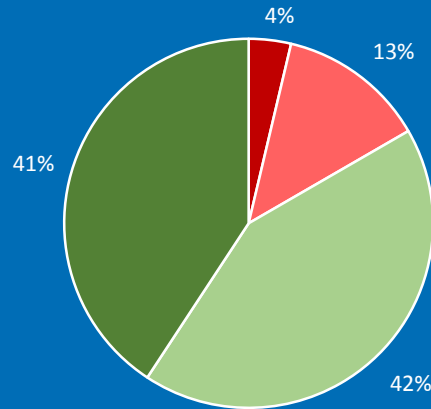
Access to broadband



Integrated strategy or roadmap for future developments



Participatory governance structure in place

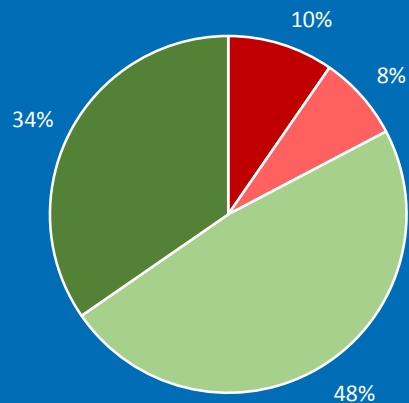


■ Strongly disagree 
 ■ Somewhat disagree 
 ■ Somewhat agree 
 ■ Strongly agree

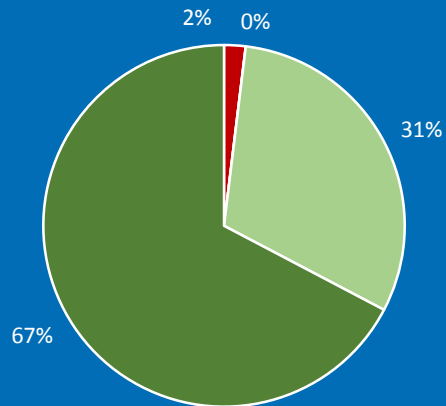


# Possible optional criteria

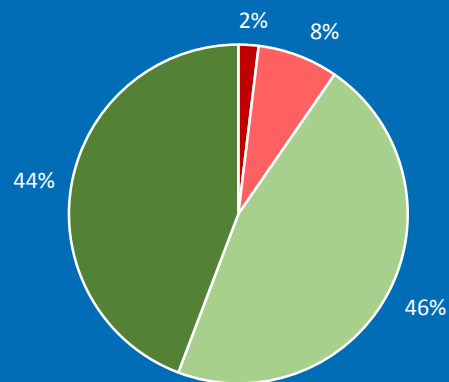
Use and application of digital technologies and ICT



Enhance cooperation between rural actors and sectors



Forge new partnerships



■ Strongly disagree ■ Somewhat disagree ■ Somewhat agree ■ Strongly agree



# Views on the added value of an EU definition

- Increasing awareness of these types of activities and on how to identify potentials (INSPIRATION)
- Opportunity to attract and target funding and to provide clarity on terms and conditions
- Opportunity to build networks between “Smart Villages” if the concept is clarified
- Can improve policy integration and capacity-development
- It should not be a status of an “elite”//exclusive
- Tools/policies should go hand in hand with this

# Key findings

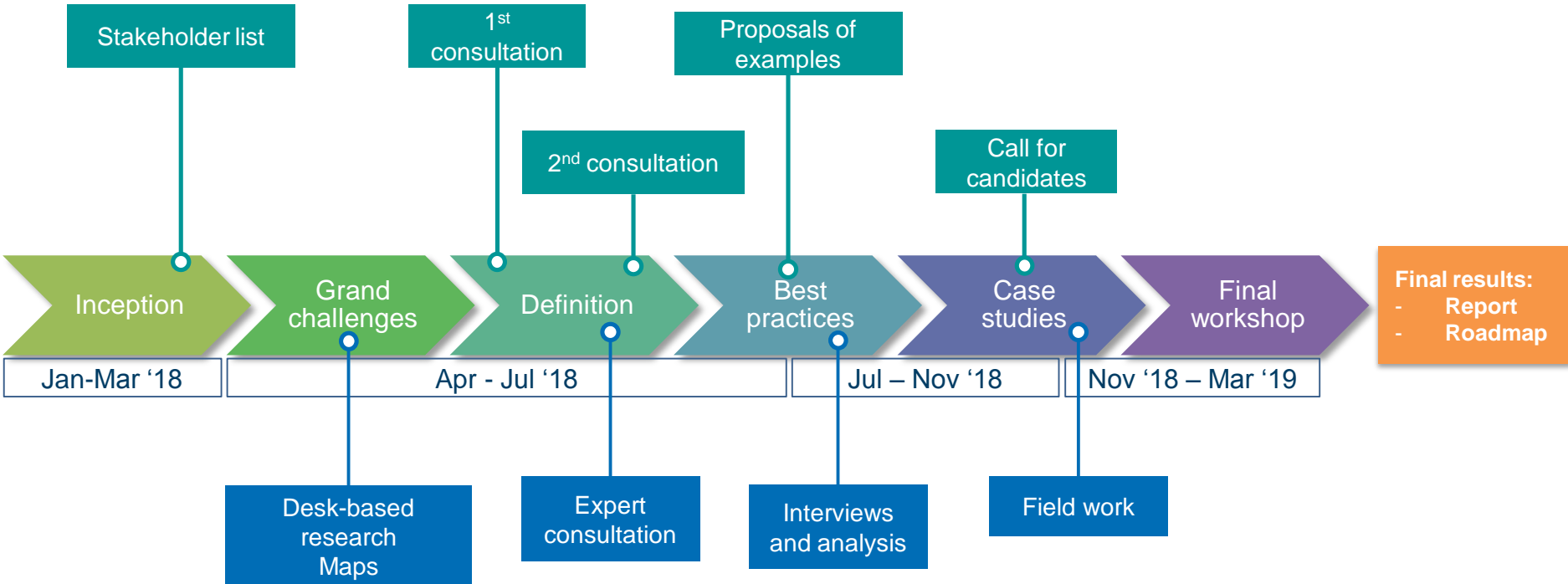
## Three main messages from the consultation:

- 1) The definition should not be restrictive but rather aim to inspire and to aspire to
- 2) The access to broadband can be both a result from and a precondition for “Smart Villages” (chicken and egg)
- 3) Key point: strategic framework, long term development framework, integrated, etc.





# Next steps





# SMART VILLAGES

Pilot Project

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