

Recommendations on the use of public instruments to promote rural bioeconomy

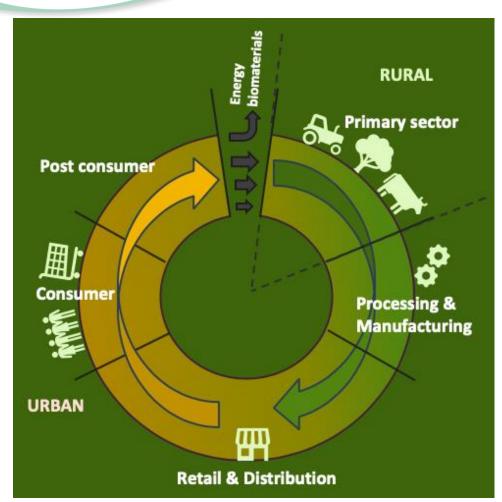
Ben Allen ENRD CP/IEEP



Brussels, 17 January 2019







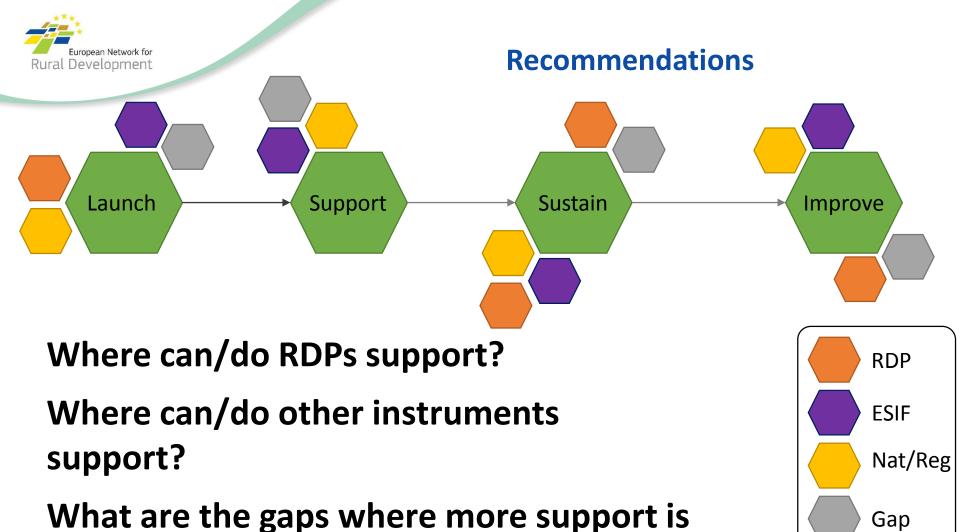
Evidence supporting recommendations

Recommendations for: mainstreaming bioeconomy in rural areas through RDPs and other instruments

Evidence

- More than 30 interviews (with managing and regional authorities, civil interest groups, support services and farmers);
- Desk-based research examining relevant policy and strategy documents and existing reports and summary materials;
- Feedback provided in and outcomes of the TG workshops and webinars;
- Direct input from selected experts involved with TG work.





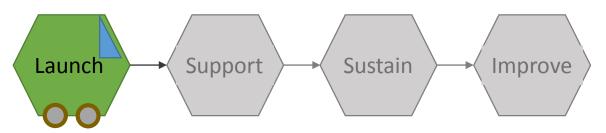
needed?



Development steps for sustainable rural bioeconomy value chains



Launching sustainable rural bio-economy value chains



- **1. Identifying opportunities** for a new bio-economy value chain in a local area. Understanding local needs, the sustainable resource base and where value can be added.
- 2. Gathering the key players and making connections. Engaging individuals who can play a part in developing the value chain.

- Ensuring a conducive and complementary policy context
- Understanding the resource base and its potential (inc. markets)
- Understanding capacity and planning to use bio-resources
- Enabling new collaboration
- Proof of concept pilot and demonstration activities
- Linking to other value chains and actors

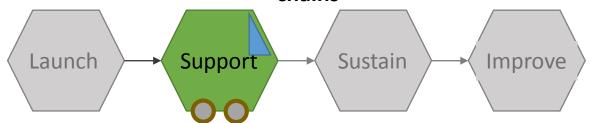




Development steps for sustainable rural bioeconomy value chains



Supporting investments in sustainable rural bioeconomy value chains



- **3. Supporting investments** when setting up the value chain. Ensuring the value chain becomes self-supporting and not reliant on indefinite public support.
- 5. Supporting and advising actors involved in the value chain

- Enabling access to existing and new markets
- Supporting capital investments, infrastructure and machinery
- Support for diversification in production systems and new biomass streams
- Enabling training workshops and learning from others
- Capacity building for decision makers and advisors

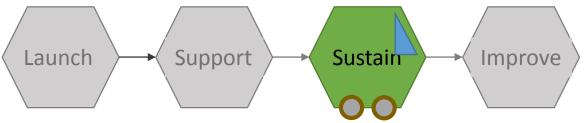




Development steps for sustainable rural bioeconomy value chains



Making rural bioeconomy value chains self-sustaining



- 6. **Promotion and dissemination** of the value chain to increase its use.
- 5. Supporting and advising actors involved in the value chain

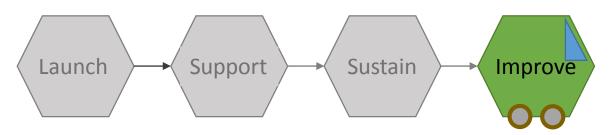
- Enabling access to existing value chains and markets
- Awareness raising and dissemination to grow new markets
- Enabling training workshops and learning from others
- Capacity building for decision makers and advisors



Development steps for sustainable rural bioeconomy value chains



Ensuring sustainability of rural bioeconomy value chains



- **4. Ensuring sustainability** such as through sustainable resource management
- **7. Monitoring and improving** the value chain. Learning from existing initiatives, monitoring results, and disseminating good practice.

- Supporting sustainable land and resource management, inc. genetic diversity
- Enabling service-based bioeconomy value chains
- Monitoring of new and existing value chains – ensuring added value
- Improving by learning from what works and what doesn't



Thank you for your attention!

www.enrd.ec.europa.eu

ENRD Contact Point

Rue de la Loi / Wetstraat, 38 (bte 4) 1040 Bruxelles/Brussel BELGIQUE/BELGIË Tel. +32 2 801 38 00 info@enrd.eu

