



MINISTRY OF AGRICULTURE AND
RURAL DEVELOPMENT

DIRECTORATE GENERAL OF RURAL DEVELOPMENT
MANAGING AUTHORITY FOR NRDP



Making the Green Economy a Reality

Rotterdam – 7th April 2016

Cristina Coman

Alone we can do so little, together we can do so much

Channels and instruments used to promote green economy projects:

Events	Printed&online publications	Online
Thematic groups	Good practices	Website
Public debates	Rural Romania	Newsletter
	Thematic Publication	Social media: Facebook Youtube Twitter

Publications



GOOD PRACTICES

NATIONAL RURAL DEVELOPMENT NETWORK

ISSUE 1

2014



THE ROOTS OF EUROPE

RURAL ROMANIA

NATIONAL RURAL DEVELOPMENT NETWORK

ISSUE 9

YEAR II, NOVEMBER 2014



- ❖ **DUMITRU HORIA IUNCU**
Bucegi Natural Park, protected area of national interest
- ❖ **NRDP 2014-2020**
Agri-environment and climate payments, a measure for the protection of the environment and of the biodiversity
- ❖ **SONIA CASTAÑEDA**
In Spain, we promote the preservation of the natural patrimony
- ❖ **MIHAI HANU**
History of the village in Vrancea, through the eyes of a true peasant
- ❖ **ȚOPA ECOLOGICAL FARM**
Desire and Love – the key to the success of the Dan and Tincuța Cismaș family

ROOTS OF A EUROPEAN COUNTRY

Article about guesthouse with traditional furniture, geothermal heating and solar energy.

Guesthouse with traditional furniture, geothermal heating and solar energy



Project title: *Building a guesthouse in Căpâlnița commune, Harghita County*
Project financed through Axis 3 of the National Program for Rural Development, Measure 313 - „Encouragement of tourism activities”
Beneficiary: SC ANDRAȘ ES BENEDEK SRL
Project location: Căpâlnița commune, Harghita County
Development region: Center
Implementation period: 2012 - 2014
Total budget: 1 531 200 lei
Grant: 765 600 lei
Co-financing (contribution of the beneficiary): 765 600 lei
Subject: improving the quality of life in rural areas, developing/ diversifying tourism related services and valuing tourism potential

Located in a natural habitat with a special charm, at the side of Căpâlnița locality from Harghita County, the guesthouse “Poteca Stelelor” (The Trail of the Stars) delights each tourist who passes its threshold.

The guesthouse, being the only one in Harghita County which uses geothermal heating, was built in two years, before the deadline stated in the contract.

The idea of building it appeared when one of the guesthouse co-owners, inspired by the idea of a friend in Hungary, submitted the project and obtained financing

through the Axis 3 of the National Program for Rural Development, Measure 313 – “Encouraging tourism related activities”.

The guesthouse built through this project covers an area of approximately 800 square meters, it has an accommodation capacity of 20 persons in 10 rooms with two accommodation places each and a terrace offering a picturesque view to Harghita Mountains. “Poteca Stelelor” preserves the local specifics of the region, whereas the rooms are equipped with wood furniture and the dining hall is furnished and decorated with traditional objects.



The traditional furniture and the underground heating system were important elements of the project, bringing additional points in the evaluation. The heating installation, placed 6 meters under the ground, with a total length of the pipe of six kilometers, gathers the heat from the ground and sends it to a heating system by a pump through which there is permanent water circulation.

The heat absorbed from the ground ensures the heating for the cold season. During the summer, the installation is used for cooling. Also, the photovoltaic panels installed here complete successfully the “green investment” made at Căpâlnița.

Extremely important is also the fact that by the implementation of this project eight jobs were created and maintained.

Article about the solar panels produced in a village in Buzău that have become export goods.

MY BUSINESS

The solar panel produced in a village in Buzău have become export goods



In a world where the energy costs are getting higher and higher, there is an alternative not yet used at its true value: solar energy.

Just for this reason, in the last few years, more and more consumers, either individuals, either industrial, have started considering this form of energy that is practically free; the only cost involved being its collection.

The company Panosol Power S.R.L. was setup in 2009, with its headquarters in the village Spătaru, parish of Costești, Buzău County. The young entrepreneur Silviu Iordache is the sole shareholder of this company that has as its main object of activity the production of compact pressurized solar panels, pressur-

ized solar collectors and solar boilers. On the existing market, the biggest competition comes from China, however, the products imported from there are cheap, yet they do not perform well.

The young man from Buzău believed in the growing potential of the solar panels market when the program „Green House“ was launched, by means of which the state supported financially the investment in installing renewable energy sources in people's houses.

Without having experience in the field, coming from the area of telecommunications, where he acted as an apprentice in entrepreneurship, Silviu Iordache applied for European fund for rural development

through a project that totaled 300 000 euros without VAT, out of which almost two thirds came from the European Union. The project called “Setting up a unit for the production of solar panels” was done on measure 312 „Support for creating and developing micro-companies”.

The company develops its activity on a production and storage area of 3000 m², with an annual production capacity of 8 000 de compact solar panels and 8 000 pressurized solar connectors.

The products are intended for residential as well as for industrial consumers, the company being constantly preoccupied to produce simple efficient and durable solutions, for the people who wish to protect the environment and reduce energy costs.

Panosol Power was involved in large project regarding solar panels in Romania, with beneficiaries hotels, office building, hospitals, etc.

The fast ascension of the company lead to its presence in international fairs, dedicated to the sanitary and thermal installations, as for example the one in Kiev (Aquatherm), Frankfurt and Milano, where hundreds of exhibitors come from all over the world.

The technology owned by Panosol Power is the latest generation, and their experience in the area of solar panels with vacuum sealed tubes and solar automatization is wide. The aim of the company is to become a main supplier in the solar energy industry, an inexhaustible energy that should be used on a wide scale, as it is renewable and non-pollutant.

Using solar energy on a global level is the most efficient way to warm a house, as it may replace or reduce the classic energy sources. By installing pressurized compact solar

Website

WEBSITE - one of the main tools to inform media and general public

Regarding the communication on the NRN website – www.rndr.ro, the site has been restructured in order to make the access for relevant information easier.

The site has 6 sections: Homepage, About, Events, Media (comprising 6 sub-sections: Press releases, Video and Photo Galleries, Publications, Booklets and Projects), NRDN member registration form and Contact.

The site is mobile friendly and the information can be fast and easily accessed.

The most important news for the members and NDRP target public are published on the Facebook page as soon as the information is posted on the website. In this way, we use all available channels to disseminate up-to-date an valuable information.

<https://www.facebook.com/RNDR.Romania>





Rețeaua Națională de
Dezvoltare Rurală

ACASA

DESPRE RNDR

EVENIMENTE

MEDIA

FORMULAR INSCRIERE

CONTACT

Comunicate

Galerie video

Galerie foto

Publicatii

Brosuri

Proiecte tip



Calendar

« < Aprilie 2016 > »						
L	M	M	J	V	S	D
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1



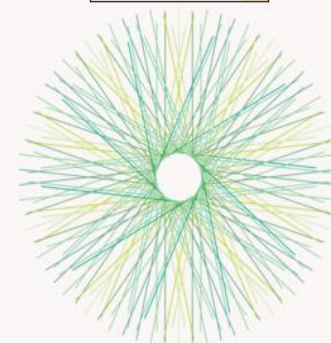
Prelungire termen de depunere a Strategiilor de Dezvoltare Locala - 18 aprilie 2016

Termenul de depunere a Strategiilor de Dezvoltare Locală (SDL) se prelungește până în data de 18 aprilie 2016, ora 16:00 !

- Vineri, 01 April 2016 15:18

ANUNȚ deschidere sesiune de depunere a Strategiilor de Dezvoltare Locală (SDL) aferente Măsurii 19 Dezvoltarea locală LEADER

Ministerul Agriculturii și Dezvoltării Rurale anunță, în perioada 10 martie – 08 aprilie 2016, deschiderea sesiunii de depunere a Strategiilor de Dezvoltare Locală (SDL), din cadrul Măsurii 19 Dezvoltarea locala LEADER – Programul Național de Dezvoltare Rurală 2014-2020, depuse de potențialii beneficiari. Selectarea SDL-urilor se va realiza în baza unei...



eip-agri
AGRICULTURE & INNOVATION

Newsletter

The newsletter mailing has been improved by using WhiteList applications, in order to better reach the public interested in Rural Development and Rural Development Program.

From August 2015 – the newsletters contain aspects such as: agro-environment brochures, Local Development Strategies Guides and calls for submission, approval of NRDP modifications.

Archive
Delivery date & time Mon, Jan 18, 2016 12:37 pm
From name RNDR Romania
From email usr.rndr@madr.ro
Subject line Ghidul Solicitantului - Selectie SDL - varianta consultativa
Recipients Sent to list: **Membrii RNDR inscrisi online**



MINISTERUL AGRICULTURII ȘI
DEZVOLTĂRII RURALE

DIRECȚIA GENERALĂ DEZVOLTARE RURALĂ
AUTORITATE DE MANAGEMENT PENTRU PNDR



Ghidul Solicitantului este un material de informare tehnică adresat potențialilor beneficiari ai Fondului European Agricol pentru Dezvoltare Rurală (FEADR) și se constituie într-un instrument de lucru util și complex, necesar pentru întocmirea Dosarului de Candidatură, în vederea participării la selecția Strategiilor de Dezvoltare Locală, conform cerințelor specifice ale Programului Național de Dezvoltare Rurală 2014-2020.

Observații asupra versiunii finale a Ghidului Solicitantului pentru selecția SDL, se primesc până vineri, 22 ianuarie 2016, ora 12:00, la adresa leader@madr.ro

 [Ghidul-Solicitantului-pentru-Participarea-la-Selectia-SDL-DRAFT-update-18.01.2016.pdf](#)

 [Anexa-1-Acord-de-parteneriat.docx](#)

 [Anexa-2-Fisa-de-prezentare-a-teritoriului.xlsx](#)

 [Anexa-3-Componenta-parteneriatului.docx](#)

 [Anexa-4-Planul-de-finantare.xlsx](#)

 [Lista-ariilor-naturale-protejate-Natura-2000.pdf](#)

 [Lista-UAT-cu-valorile-IDUL-corespunzatoare.pdf](#)

 [Lista-zonelor-albe-ANCOM.pdf](#)

 [Lista-zonelor-cu-valoare-naturala-ridicata-HNV.pdf](#)

 [Populatia-stabila-dupa-etnie-judete-municipii-orase-comune-in-2011.xls](#)



WHAT SHALL WE DO:

Thematic workshops

Increase newsletter subscriptions

Complete the database of current network members

Increase the number of active members

Organizing information spots in rural areas



WHAT SHALL WE DO:

Building online communities in order to put together the stakeholders of the green economy projects with potential stakeholders – for example:
Facebook groups

Promote green economy in University of Agronomic Sciences and Veterinary Medicine – implementing an hour of green economy debates and interactive games

Thank you!

MA NRDP – NRN UNIT