



# Nils Lagerroth

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Network Support Unit



# Swedish NRN Campaign



RURAL AREAS DELIVER  
FOSSIL FREE ENERGY



# Swedish Rural Network

## Thematic group Green businesses

Members in the thematic group are representatives from:

- Fed. of Swedish Farmers (chairman),
- Swedish Board of Agriculture (MA)
- Leader groups,
- Agricultural Societies,
- Forestry Board,
- County administration boards,
- National Food Agency,
- Environmental Protection Agency,
- Swedish Consumer association,
- Fed. of Swedish Farmers Youth League,
- Swedish village movement



# Swedish Rural network Thematic group Green businesses



One objective for the group is to take information initiatives on

- the importance of the green businesses for a sustainable development,
- how to reach the UN's climate agreement (the Paris Agreement) and global goals for sustainable development,
- new markets for farm products.





# Biogas Brålanda



# Quiz

How many pigs manure production for one year, is needed to produce biogas sufficient to drive a car from Brålanda to Stockholm, 450 km?

- 1. 2 pigs
- X. 20 pigs
- 2. 200 pigs



# Regional meetings – Energy days 2018



## Target groups

- Farmers and other entrepreneurs in the rural areas
- Those who can provide help, advice and contribute to decisions on fossil-free investments such as wind power, solar energy, biogas and biofuel from the forest.
- Municipality business co-ordinators, energy and environmental advisors, politicians at regional and local level, financial institutions

## Objectives

- Increased knowledge of current state-of-the-art technology development and profitability for fossil-free energy
- Experiences and inspiration from companies producing fossil-free energy in rural areas



# 30 articles with best practices on fossil free investments in rural areas.



## Norrbotten



### Värmen strömmar från gamla telecentralen

Verksamheten startade 2008 i Harads gamla telecentral. Idag levererar Arctic Heat närvärme till 67 fastigheter i byn.



### Givande kombo mellan hotell och skog

I Korpilombolo förser hotellets fliseldade värmepanna även ett eget hyreshus samt tre kommunala hyreshus med värme.



### Biogas naturligt komplement i grisproduktionen

Både gödsel och slakteriavfall används i Alviksgårdens biogasanläggning som täcker hela verksamhetens energibehov.



- 1 webinar,
- 30 participants,
- 290 viewers



#5 - Tisdag 27 mars, klockan 12:00-12:45

Landsbygden levererar fossilfritt - Serina Ahlgren, RISE (Research Institutes of Sweden)



#4 - Tisdag 13 mars, klockan 12:00-12:45

Jordbruks- och landsbygdspolitiken efter 2020 - Carl-Johan Lindén, EU-kommissionen

**“We have concluded that it would be possible to meet Sweden's need for biofuel 2030 with domestic raw material WITHOUT increased use of arable land, and in a way that is sustainable from a climate perspective”.**



# 10 short videos with best practices on fossil free investments in rural areas.



Niclas Norberg, Harads,  
Norrbotten



Mats Weinesson, Götala,  
Östergötland



# Results:

## Videos with best practices on fossil free investments in rural areas.



Film number	Person in the picture	Views in thousands	Viewers men	Viewers women
Film 1	Herbert Nyman	14,4	68 %	32%
Film 2	Maria Nilsson	10,1	46%	54%
Film 3	Mikael Lång	14,0	77%	23%
Film 4	Niclas Norberg	10,6	74%	26%
Film 5	Mats Weinesson	15,9	90%	10%
Film 6	Peter Karlsson	20,6	89%	11%
Film 7	Charlotte Norrman Oredsson	6,6	51%	49%
Film 8	Henrik Wöhlecke	10,4	62%	38%
Film 9	Peder Kjellén	6,6	55%	45%
Film 10	John Orelid	8,7	55%	45%

- Total 117 900 views (Facebook and twitter)
- Shared 650 times
- 1,995 people clicked on the links to read more on the web



# Connection to Swedish rural development programme



- Investment support for biogas production
- Investment support for solar energy
- Extension/advisory services for biogas production
- Advisory programme for energy saving on farms



# Thank you!



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