

Promoting the Transition to the Green Economy

What should we do and how should we do it?

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The Feedback

- **Making it real**
- **Demonstrate the benefits**
- **Good practices, in strands**
 - Examples
 - Methods
 - Approaches
 - Programme implementation and tools
 - Lost opportunities
- **Making it work**
- **Communicate, credibly**
 - The green economy alternative
 - The opportunities
 - How it can be done
 - Greening what is being done
 - The quick gain
- **How is critically important**
- **A systematic approach, long and short term**
- **Need strategic lead, brand?**



Integrated work theme

**Transition to
green
economy**

Inputs

- RDP screening and analysis
- Good practices
- Ruralabs & MS analysis
- Expert time
- Task groups
- Multi-annual

Outputs

- TG meetings
- Seminars
- Rural Review
- Communities of practice
- Tools / toolkit
- Publications, articles, reports , case studies
- Specific events, workshops
- Website
- Social media

Objectives:

- RDP Quality
- RDP Implementation
- RDP impact
- Stakeholder involvement
- Broader community

Targets

- RD stakeholders

How can you be involved?

Your expertise,
our resources.

Your expertise, our resources

Thematic expertise

- **Scoping papers** → Thematic Group discussions
EU Rural Review articles

Good practice identification

- **Project examples** → Thematic Group discussions
Projects database
ENRD publications

Developing the Focus

- Where does the TG achieve the greatest added value?
- Who should the TG mainly seek to influence?
- What outputs are needed?
- What do we already have?
- How are these best deployed, what support is needed?
- Would you like to help?
- Who else should be involved?