



European Rural Networks'  
Steering Group

# Rural Networks self-assessment Working Groups

8th Meeting  
Brussels – 23 October 2017

#RNSteeringGroup

# Summary

## GO1: *Greater engagement of local / specific actors*

- European events and seminars should target specific groups (e.g. MA, PA, LAGs) to enable EU-level networking of local / specific actors
- Organising European level events and duplicating them in Member States to engage national actors – synergy between national and European levels
- Increase the involvement of local and non-core stakeholders: farmers, advisors, rural businesses, young people, students, researchers and evaluators

## GO2: *Improve the practicality of good practices and recommendations*

- ENRD good practice examples should be capable of easy adaption to national conditions
- More good evaluation practices can be published
- EIP-AGRI Focus Group conclusions and recommendations can be more practical for implementation

## GO3: *Communication*

- The websites are the most used electronic media, followed by newsletters
- Social media presence and usage could be improved
- There is a disconnection between EU level and national level communication about rural development issues – national consumers are mainly interested in national issues (+in national languages). How can the two levels work in a complementary way in communication?
- How can cooperation and coordination be improved between the rural networks?





**Thank you!**

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