Worshop
'*Using the RDPs to implement smart business support packages*'
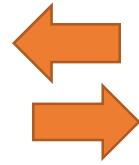
Paul Soto, ENRD CP

ENRD Seminar 'Revitalising Rural Areas through Business Innovation'

Brussels, 30 March 2017

What to avoid – barriers - blockages

- Supply led rather than led by business needs

- Overlaps and gaps in provision

- Rigid demarcation, heavy eligibility rules obstacles to building linkages

- Difficulties in combining and coordinating calls and measures

- Fixed grant led schemes not related to market needs

- Difficulty in dealing with small scale projects, risky and uncertain projects …..

- Long delays – heavy administrative costs…..

Smart Rural Business needs ⬅️➡️ Smart RDPs

Smart Rural Business needs

From morning examples:

- **New ways of adding and retaining value from local assets**

- **Strengthening local value chains + productive networks**

- **Making the most of new technologies**

- **Creative solutions to emerging challenges**

- **A general environment for starting and scaling new businesses**

Smart RDPs

Explore how to achieve

- **Synergies with other programmes and funds,** e.g. EAFRD, ERDF, ESF, National

- **Synergy between measures,** e.g. Knowledge transfer + Investment Measures

- **Designing and implementing measures in ways that meet business needs.**

Smart RDPs create space for

- **Inspiration for new creative business ideas**

- **Access to knowledge and peer to peer learning**

- **Flexible finance**

- **Support for networking and cooperation**

- **Access to key services (eg broadband)**

Rural businesses needs

ENTREPRENEURAL NEEDS	SOME POSSIBLE MEASURES		
INSPIRATION FOR NEW CREATIVE BUSINESS IDEAS	M01 M16 M02 M20 M06 LEADER	**M01**	Knowledge transfer & information actions
ACCESS TO KNOWLEDGE AND PEER TO PEER LEARNING	M01 M16 M02 M20 M07 LEADER	**M02**	Advisory services, farm management / relief services
FLEXIBLE FINANCE	M04 LEADER M06 M16	**M04**	Investments in physical assets
NETWORKING AND COOPERATION	M01 M20 M16 LEADER	**M06**	Farm and business development
ACCESS TO KEY SERVICES	M07 LEADER	**M07**	Basic services & village renewal in rural areas
		M16	Cooperation
		M19	Support for LEADER local development (CLLD)

Questions for discussion

- From your experience, what are the **specific rural businesses needs** that the RDP should support?

- What are the **examples of RDP implementation** that meet these needs? How do/can they do this?