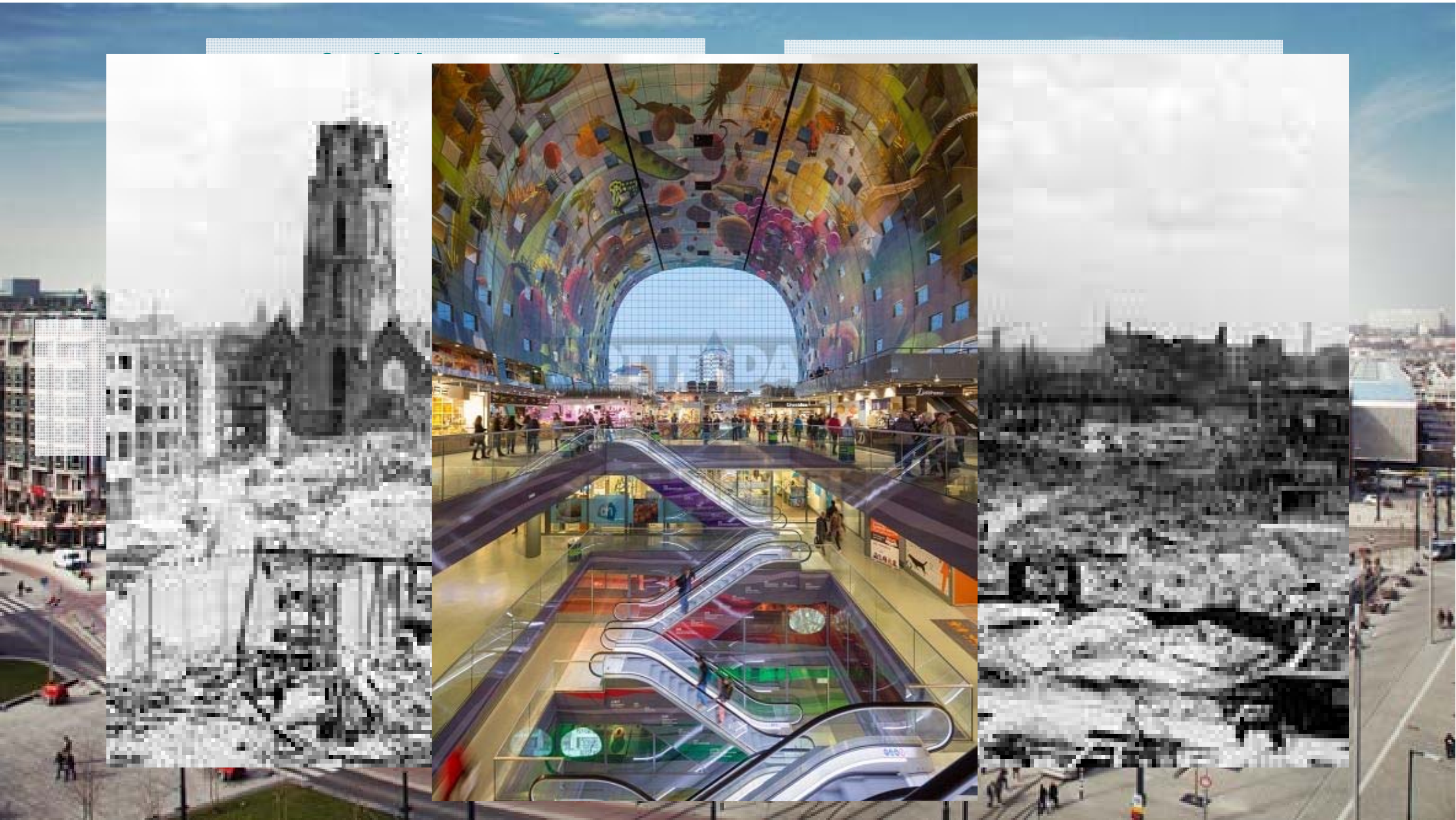


Rotterdam Food Cluster

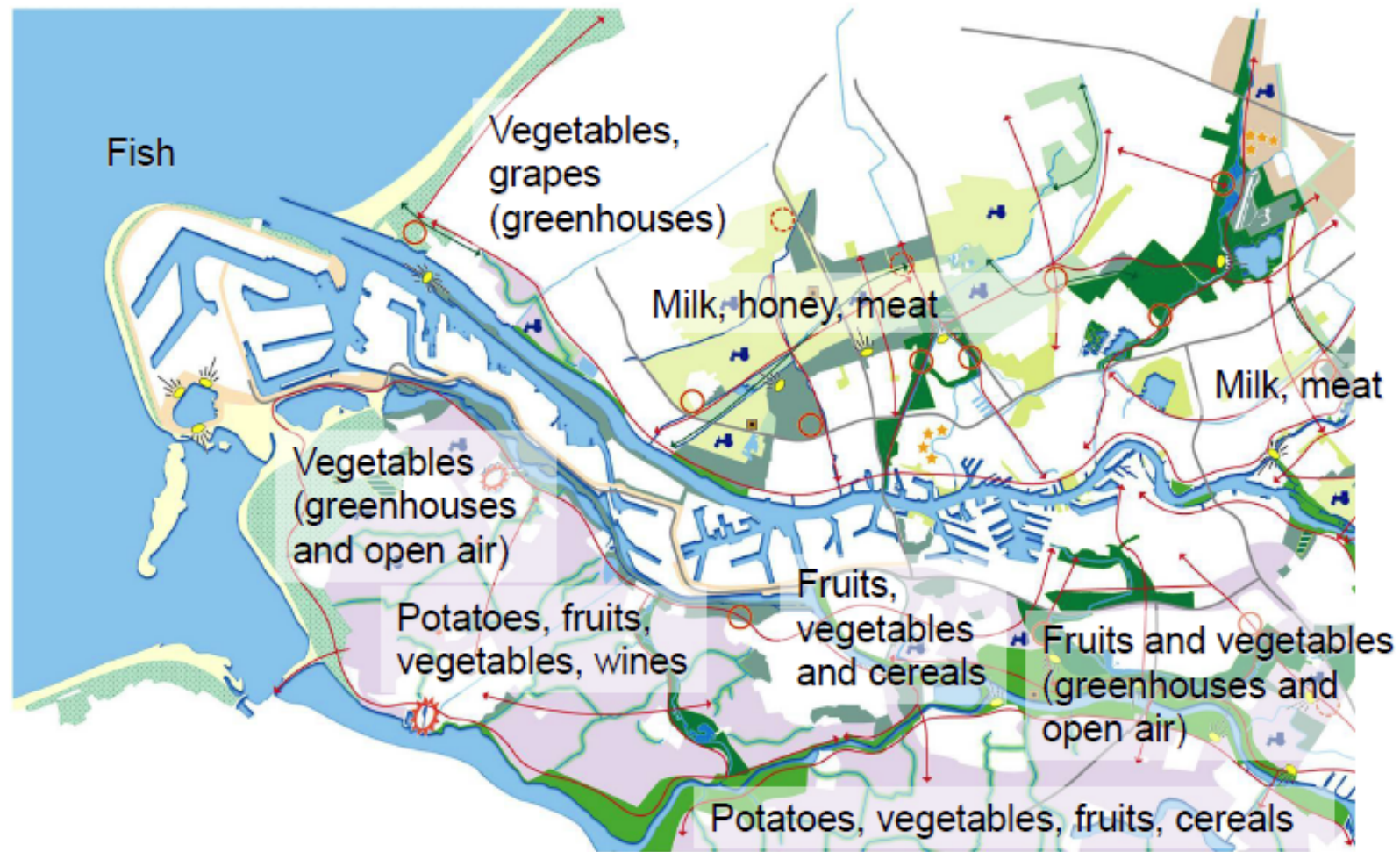
Cultivating Food Solutions

Access to the city of Rotterdam

26 May 2016



Products of Rotterdam region



Rotterdam Food Cluster

Cultivating Food Solutions



Facts and Figures

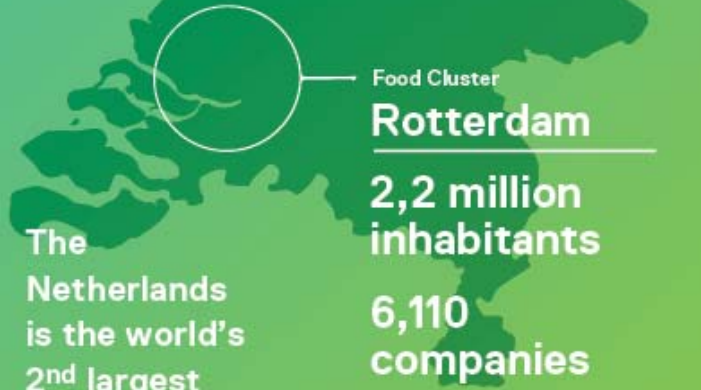
Netherlands

17 million
inhabitants

86,000
companies

465,000 jobs

€188 billion
turnover



Food Cluster

Rotterdam

2,2 million
inhabitants

6,110
companies

43,000 jobs

€25 billion
turnover

21,277
food patents

The Netherlands is the world's 2nd largest exporter of agricultural products and is a global leader in innovative food technology and logistics.





**Rotterdam
Food
Cluster**

Cultivating Food Solutions

Regulation

Policy

Tools

Budget

**Informal
tools**

Gemeente Rotterdam

Investeren in duurzame groei

Programma Duurzaam

Gemeente Rotterdam

Food & the City

Eetbaar groen in de stad en stadsboeren rond Rotterdam

Policy & programs

Rotterdam Food Cluster

Cultivating Food Solutions

STADSONTWIKKELING

IN DE NIEUWE ECONOMISCHE REALITEIT

WAT GEBEURT ER OM ONS HEEN?

ECONOMIE VERANDERT OP WERELDSCHAAL

WONEN EN WERKEN

STADSONTWIKKELING KIEST OP NIEUW POSITIE. ONDERSCHIEDEN DAARIN 3 ROLLEN:

- KADERSTELLEN
- FACILITEREN
- INTREKEN

← HOME

WAT GEBEURT ER OM ONS HEEN? | WAAR ZET ROTTERDAM OP IN? | HOE REALISEREN WE ONZE DOELEN? | WAT BELOVEN WE?



Budget





Informal tools

networks



MASTERCLASS KORTE KETENS

SHORT SUPPLY CHAINS AROUND ROTTERDAM - NL


PARTICIPANTS

The masterclass Korte Ketens, Short Supply Chains is a program for producers of primary products around the city of Rotterdam. The entrepreneurs are coached by experts from IJ Wageningen UR in their search for new business models and ways to reach urban consumers directly. In this hand out you can read more about the 22 participants and their business. For more information about short supply chains in the region of Rotterdam you can send an email to: foodcluster@rotterdam.nl

 Westhoeve Potatoes JAN WESTHOEVE Worldwide import and export of potatoes. Latest product is the freshly cut fries. www.westhoevepotatoes.nl Facebook: Echte verse friet - Oudstap	 Schapevleesbedrijf Dabel MARTIN EN MARJAN DAM Broodery of the first class Tassin sheep. E-mail: mpdam@tassin.nl
 De Geus JANNA EN LEEN DE GEUS De Geus is a agricultural farm of 50 ha. Leen grows potatoes, sugar beets, onions and wheat. Part of revenues are reserved for muscle donation. www.degeus.nl www.facebook.com/degeus	 Hoeksch chips EVELINE DE BRUIN Chips of homegrown potatoes without additives. Sold in more than 1000 stores in the Netherlands. www.hoekschips.nl
 Northam DIK KRULTHOFF Agricultural cooperative of 5 families. Supplier of potatoes for fries of Brami Ladsaga. www.northam.nl	 De Hoekschke Blandse Telers AAD KLOPPE Growers of "Hoekschke Blandse", a specialty potato which exclusively grows on the island the "Hoekschke Waard", a region with top-quality clay soil. www.dehoekschke.nl
 Fa. J. Vijverberg & zn ARJAN VIJVERBERG Family company that grows first class tomatoes and lemons. www.vijverberg.nl	 Dien Ouden Paprika CHRIS DEN OUDEN Premium peppers www.dienoudenpaprika.nl

A large indoor greenhouse with a grid floor and a young tomato plant being held by tweezers. The greenhouse has a high ceiling with a complex network of pipes and lights. The floor is covered in a grid of small plants. A young tomato plant with green leaves and a small fruit is being held by a pair of tweezers. The background is a blurred view of the greenhouse structure.

**Can an European foodpolicy
give cities powerfull tools to
feed cities?**



What the farmer
not knows,
that eats he not!

DutchSpeakwords.com

#100