

#### **ENRD SEMINAR**

# "Forging the Link – Connecting RDP Support to the Food & Drink Supply Chain"

David Lamb ENRD Contact Point Brussels, 26 May 2016





## **Background to the seminar**

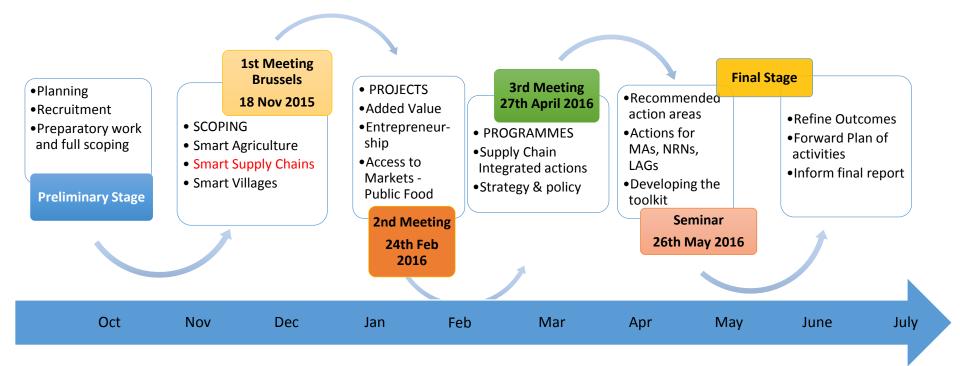
**Objective** "To maximise the impact that RDPs have on supporting farms and rural firms in accessing emerging markets"

- Building on the previous projects and activities of the networks
- Looking at the outcomes of the thematic group
- Engaging with stakeholders
- Creating stronger links with RDPs

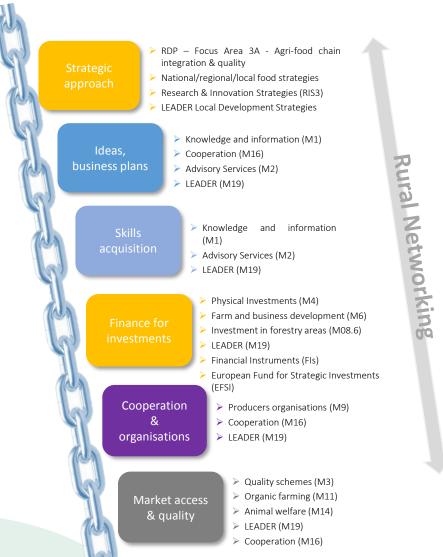
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RDP tools for adding value along the agrifood supply chain

# **Outline of the Seminar - Morning**

9.00 – 9.10	Introduction to the day – Presentation of the key discussion topics
	Mihail Dumitru, Deputy Director General for Rural Development and Research
9.10 – 10.30	<ul> <li>Developing Smart Specialisation through Targeted Support, Martina Pertoldi, JRC, Smart Specialisation Platform – S3Platform</li> </ul>
	<ul> <li>Developing Smart Food Supply Chains, Jan Willem van der Schans, Wageningen University</li> </ul>
	<ul> <li>Developing partnerships to deliver supply chain strategies, James Withers, Chief Executive, Scotland Food &amp; Drink</li> </ul>
10:30 – 11:00	Coffee break
11:00 – 12:30	Morning workshops
	• WS1 – Improving Opportunities in Public Food [Excelsior]
	WS2 – Enabling Access to Markets [Ambassadeur]
	<ul> <li>WS3 – Developing Added Value throughout the Supply Chain [Rubenstein]</li> </ul>
12.30 – 13.00	Feedback from workshops & discussions

### **Outline of the Seminar - Afternoon**

13.00 – 14.00	Lunch
14.00 – 15.15	<ul> <li>WS4 – Developing support measures regionally and nationally [Excelsior]</li> </ul>
	<ul> <li>WS5 – Using cooperation as the catalyst [Ambassadeur]</li> </ul>
	<ul> <li>WS6 – Supporting local level delivery [Rubenstein]</li> </ul>
15:15 – 15.30	Coffee break
15.30 – 16.30	Feedback from workshops & discussions
	Panel Discussion
16.30 – 16.45	Feedback from workshops & discussions

