



# GOOD PRACTICE WORKSHOP

## HOW TO ASSESS AKIS BASED ON LESSONS LEARNED FROM 2014-2022

30-31 MAY 2022

ONLINE

### BACKGROUND

The promotion of knowledge, innovation and digitalisation in agriculture and rural areas is a cross-cutting objective of the Common Agricultural Policy (CAP) for 2023-2027, seeking the modernisation of the sector. Whereas in the 2014-2022 period the focus was on funding impactful innovation projects, in the 2023-2027 period there is attention for the complete innovation ecosystem, including project funding but also stimulating supporting services.

CAP Strategic Plans will contribute to the cross-cutting objective of modernising agriculture and rural areas by fostering and sharing of knowledge, innovation and digitalisation in agriculture and rural areas mainly through the farm advisory services, the innovation related activities of CAP Networks, the EIP-AGRI and its Operational Groups and interventions like knowledge exchange, advice and information and cooperation. The combination of these interventions will contribute to strengthening the so-called innovation ecosystem.

The assessment of Agricultural Knowledge and Innovation Systems (AKIS) in the new CAP therefore acquires particular importance as the backbone of the CAP modernisation. The first Good Practice Workshop of the European Evaluation Helpdesk of the CAP has the overall objective to reflect on experiences and lessons in relation to the assessment of AKIS elements with a view to preparing Member States for future CAP evaluations of AKIS.

### OBJECTIVES

Both for ex post evaluation of AKIS in the 2014-2022 period and the CAP 2023-2027 evaluations the objectives of this Good Practice Workshop are threefold:

- To draw lessons from existing AKIS evaluations at EU and Member State level. The workshop can bring together lessons from these evaluations and highlight experiences in terms of scope, methods and results that can be relevant for the future.
- To draw lessons from AKIS evaluations from outside the EU. The workshop will explore any lessons relevant for the evaluation of AKIS from assessing agricultural innovation systems by international organisations like the World Bank, FAO and OECD.
- Bridging the gap between current state of play and future needs on evaluating AKIS. More specifically, the workshop aims to identify needs for further support for Managing Authorities and evaluators in relation to methods and data collection approaches for evaluating AKIS in the future and building knowledge for overcoming the challenges of evaluating AKIS elements (innovation, knowledge transfer, advisory services, cooperation as well as the organisational set-up of AKIS).

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### TARGET AUDIENCE

The workshop will be an opportunity to bring together evaluation practitioners like Managing Authorities, Paying Agencies, evaluators, researchers and other evaluation stakeholders in the Member States as well as EU-level evaluation experts and researchers to discuss, share concerns and exchange experiences.

Working language will be English.

The outcomes of the workshop will be published in a report on the website of the Evaluation Helpdesk.



# AGENDA

*“Knowledge and innovation have a key role to play in helping the farmers and rural communities meet the challenges of today and tomorrow”*

## MONDAY 30 MAY

12:30 Welcoming participants

### Setting the scene

13:00 Objectives and Agenda

- Overview of AKIS innovation ecosystem (European Commission DG AGRI)
- Why evaluate AKIS (Evaluation Helpdesk)
- Expectations from evaluating AKIS (Evaluation Helpdesk)

### Exchange of practical experiences

14:00 Examples of evaluations of cooperation, knowledge exchange and advisory services

- Evaluation of CAP's impact on knowledge exchange and advisory activities (Finland)
- Panel discussion with Tuscany (IT), Basque Country (ES), Latvia and the Netherlands on the evaluation of operational groups and cooperation

15:00 Coffee

15:15 Knowledge sharing through group discussion

16:15 Plenary summaries and discussions

17:00 End of day

## TUESDAY 31 MAY

9:30 Introduction to Day 2 (Evaluation Helpdesk) and overview of Day 1

### Wider experiences

- 10:00
- Example of an ongoing evaluation of innovation (Sweden)
  - Example of EU level assessment of CAP impact on knowledge exchange and advisory services
  - Example of non-EU methodologies for assessing Agricultural Innovation Systems (FAO)

11:00 Coffee

11:15 Knowledge sharing through group discussions

12:15 Plenary summaries and discussions

13:00 End of day

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