

Imagining the future of Europe's rural areas

22-26 MARCH 2021

Rural Vision Week



Farming and food productions' role in building resilient rural futures

Perspective of Young Farmer

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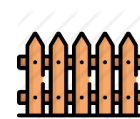
European council of young farmers CEJA

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Challenge of generational renewal

To address challenges **effectively and comprehensively!**

- support to business creation and development with leverages to access finance and land
- cooperation measures to better link generations
- a culture of life-long learning
- holistic approach of EU, national and regional funds to develop rural areas in terms of infrastructure and broadband



Access to land



Access to knowledge
and education



Access to credit
and investment



Simplification of
administrative procedures



Fair income



Vibrant rural areas

To exploit the diversity of business opportunities to answer consumers' needs and meet society's expectations



- diversity of value chains
- business possibilities in the sector
- policy-making level
- empower farmers to become price-makers rather than price-takers
- positive externalities

„A stimulating environment that enables sustainable development of the farm and a dignified life for the farmer and his family...“

Young Farmer



Thank you!

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