



Brie'Nov

**An association promoting
Social and digital innovation for
local development**

Member of
**European
Network of
Living Labs**





The beginnings of Brie'Nov...

Context ?

financial, economic, environmental, social and cultural upheavals...

Form ?

Association (non-profit)

What for ?

A citizen's laboratory experimenting with territorial, social and digital innovation

The beginnings of Brie'Nov...



Who ?

entrepreneurs, local politicians, non-profit organizations, researchers, teachers and local residents.

Support / Partners ?

Ile de France region and the département (county) of Seine et Marne.

Since 2014 : Revesdiab, Union Nationale des Couveuses, Association des Maires Ruraux de France et du 77, SNCF Développement, la maison de l'emploi et de la formation de Sénart, the Living Lab « ActivAgeing » and the Living Labs and autonomy group present at the FNMF



The beginnings of Brie'Nov...



A tripartite “bet” underpins several projects
High-speed digital networks form a vector for:

- ❖ overall development.
- ❖ opening up backwaters.
- ❖ social reintegration

The beginnings of Brie'Nov...

B'N is an ecosystem of territorial and social innovation,
both civic and digital

It is a melting pot that brings together various
stakeholders (central place of the user)

The living lab label encourages research, development
and collaboration

The challenge of digital as an opportunity for opening up
and re-socializing!



The beginnings of Brie'Nov...



B'N networks local resources to provide development actions identified as priorities: **P.P.P.P Public Private Population Partnership**

These actions respond to the needs expressed / identified by and from the local population;

They also differ according to the territories and the actors who are innovating!



A few samples of our realizations

- ❖ Constitution of a network of places (of Relais des Possibles) for promoting the use of digital services
- ❖ Access to medicine
- ❖ Access to university/further education
- ❖ Access to new mobility solutions
- ❖ Access to culture... and so on...



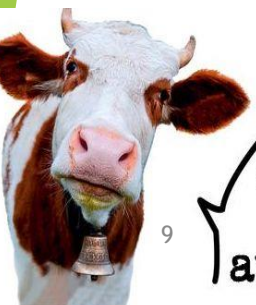
Places to co-create...

2012 - Tele-working. Brie'nov was the first to win a call for projects organized by the Ile de France region

for Trilport, Brienov created a SCIC (société coopérative d'intérêt collectif) called Nomade Office in July 2013

This project involved the re-out fitting of an existing space using bio-based materials from local agri- and sylvi-culture, thereby involving them in the digital world...

We call these places the "relays of possibility"



9 Il est temps
de penser
le travail
au-tre-ment

Member of
**European
Network of
Living Labs**

Places to co-create...



Pour me contacter



Mle Consulting vous assiste par des interventions ciblées, opérationnelles et orientées « résultats »
Avec mes remerciements
A votre écoute, vos questions
Marie Lemerle
Tel. 06 84 01 78 74
E-mail : marie.lemerle@wanadoo.fr
<http://www.mleconsulting.fr/>



Places to co-create...

- ❖ Places connected to local territories dedicated to **work, to sharing**, and to accommodate those services which have disappeared from the immediate localities - new cafés or workshops where digital, economic and social functions are combined!
- ❖ Possibilities for reopening of rural communities...

RELAIS
DES
POSSIBLES

Diabète 2.0 work in progress

- A collaboration with a network of local **doctors, nurses and patients** in order to deploy a better monitoring of diabetes via the Relays of possibles
- Information and prevention throughout the locality
- Combining monitoring at a distance via the human 'mediation' provided by the nurse/helper at one of the “third places” (relays of possibles)
- Creation of a local social network
- Partnership with Cap Digital and the *forum des living labs santé*



RELAIS
DES
POSSIBLES



Sonate work in progress...

- The IDEFI-N SONATE project (**Digital for Solidarity and Territorial Attractiveness**) promotes the inclusion of disadvantaged groups in the higher education system by preparation for the **Access to University Studies Diploma (DAEU)**, based on the use of digital and tele-tutoring.
- ❖ Takes place in our network of “third places” or Relays of Possibles
- ❖ A close collaboration with local communities
- ❖ Prefiguration of a possible access to tomorrow's higher education in the rural context
- ❖ A 'clientel' from 20 years up....



RELAIS
DES
POSSIBLES



Industrial demonstrator for sustainable cities (Démonstrateur industriel pour la ville durable - DIVD) Work in progress....

A nationwide project launched by the ministry for environment

A project in conjunction with ARENE IdF, in partnership with SNCF and the Fontainebleau area

The idea is to reinvent tomorrow's railway stations via a 'demonstrator'

- ❖ by creating an alternative to 'mobility' (third place / relay of possibles).
- ❖ by attracting relevant services for the 'user' to the station.
- ❖ In order that the station regain it's central place in the local area (no longer just a transition or transitory space).
- ❖ In order to promote exemplary services and fitting (materials and furniture etc..)
- ❖ In order to create a reproducible model for other stations.



**RELAIS
DES
POSSIBLES**

Brie'Nov is also about promoting digital culture...



Photo exhibition using digital means for rural spaces : expo12.fr & 'Mur de Brie'



RELAIS
DES
POSSIBLES

Brie'Nov is also about promoting digital culture...

"Memory in the pocket" at Savins, an access to local memories through digital tools
<http://savins.fr/articles/actus-patrimoine/>



LA MÉMOIRE

La Mémoire dans la poche
partenariat avec la région
Nov. Il propose, à travers
village, de rendre accessible
la mémoire collective et
histoire locale, la petite
travail qui s'annote sur la

RELAIS
DES
POSSIBLES

Brie'Nov is also about promoting digital culture...

Doue XXII: an intergenerational work on the evolution of local life with digital... <http://www.brienov.fr/news/doue-xxii-rurality-and-digital>

A video collection workshop and written memory.

A walk in the village:

a course of 20 panels on the small heritage of Doue (millstones, rendering, cellars, etc.)

also the lives of the inhabitants.

The panels are composed of three items:

- 1 - title
- 2 - QRCode that refers to online explanations
- 3 - a drawing made by the students of a class of Doue school.



**RELAIS
DES
POSSIBLES**

Meeting moments, both local and at a distance.. the 'VendreBrie'



e VOUS Paris Très pratique Les arrondissements Musique Cinéma Expositions Terres et saveurs Boutique

Les Vendre'Brie

Moments conviviaux par excellence, ils donnent l'occasion d'aborder des besoins, des thématiques locaux..

Qu'est ce que c'est ?

Le Vendre'Brie est un moment de rencontre et d'échange qui a lieu tous les 6 semaines environ, chaque fois dans un endroit différent. Lieu patrimonial, café, restaurant, chez un particulier... tout est permis. Ces moments spécifiques permettent d'échanger sur des sujets qui concernent les territoires qui nous accueillent et les habitants qui y vivent. C'est l'occasion de remonter des besoins ou bien des projets auxquels un collectif peut apporter des réponses... La Commanderie des Templiers à Coulommiers, les restaurants et gîte de Doue, la Bricole de Mouroux... sont autant de lieux d'accueil qui rassemblent, à chaque fois, une quinzaine de personnes...

▼ PUBLICITE ▼

Les Vendre'Brie

 possible		
<td></td> <td></td>		

RELAIS
DES
POSSIBLES

To contact us...

Brie'Nov

www.brienov.fr

Your speaker, Patrick THOMAS - member of the board

multipli.pat@gmail.com - 06.10.04.54.10

Didier GALET - Chairman

didier.galet@brienov.fr - 06.76.53.92.36



RELAIS
DES
POSSIBLES