



European Rural Networks' Assembly

Digitising European Industry

Joël Bacquet (DG CONNECT)
Internet of Things



#DigitiseEU

#RNAssembly2016

3rd Meeting
Brussels – 1 December 2016



1. Digitising European Industry
2. Innovation Hub
3. Digital value chains and platforms
4. IoT supporting Smart Agriculture

DIGITISING EUROPEAN INDUSTRY

European Commission proposal



European
Commission

What is this about?

Objective:

Ensure that any industry in EU, big or small, from any sector can benefit from digital innovations.

Foreseen Activities:

Mainstreaming digital innovations across all sectors

Strengthening leadership in digital technologies

Preparing people for the digital age

Regulatory framework

Coordination of various initiatives - MS, regional, EU

Pool resources, avoid fragmentation, support DSM



<http://ec.europa.eu/digital-agenda/en/digitising-european-industry>

Digitising European Industry

EC Communication

To facilitate coordination of European, national & regional initiatives such as Industrie 4.0 (DE), Smart Industry (NL) (SK), Industrie du Futur (FR)

Mainstreaming digital innovation across all sectors:

Setting up a pan-European network of Digital Innovation Hubs

Strengthening leadership in key parts

- Public-Private Partnerships
- Industrial platforms
- Large scale pilots & test beds

Preparing People for the digital age: Skills & Training

Regulatory framework:

- Free flow of data & data ownership
- Safety & liability of autonomous systems & Internet of Things

Challenges & opportunities of the Internet of Things

CLOUD



European Cloud Initiative in a data-driven economy:

- European Open Science Cloud
- European Data Infrastructure
- Widening access & building trust

High Performance Computing

Quantum

STANDARDS



Fast development in 5 priority areas:

- 5G
- Cloud Computing
- Internet of Things
- Data Technologies
- Cybersecurity

DIGITAL PUBLIC SERVICES



eGovernment Action Plan:

- New Digital Single Gateway
- eJustice Portal
- “Once-only” principle in Administrations
- Cross-border Health services
- eProcurement & “Once-only” in public procurement

To focus investments

(Horizon 2020, EU Investment Plan, EU Structural & Investment Funds, national & regional funds, private sector)

MOBILISING €50bn of public & private investments

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 DigitalSingleMarket

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Towards a European Platform of national initiatives



European
Commission

EU-level Initiatives

Application PPPs: FoF, SPIRE
ICT Innovation for Manufacturing
SMEsb(I4MS)
Smart Anything Everywhere
Digital Sector PPPs

Multi-region Initiatives

Vanguard

United Kingdom

- High Value Manufacturing Catapult
- Innovate UK
- EPSRC Manufacturing the Future
- Action Plan for Manufacturing (Scotland)

Belgium

- Made Different
- Flanders Make/iMinds(Flanders)
- Marshall 4.0 (Wallonia)

France

- Nouvelle France Industrielle
- Industrie du Futur
- Transition Numérique
- Le Programme des Investissements d'Avenir
- Plan Industries Ile-de-France

Portugal

Industria 4.0
PRODUTECH

European initiatives
National Initiatives
Regional initiatives

Spain

- Industria Conectada 4.0
- Basque Industry 4.0 (TECNALIA)

Sweden

Produktion 2030

Denmark

MADE

Netherlands

Smart Industry

Italy

- Piano Nazionale Industria 4.0
- Fabbrica Intelligente
- Associazione Fabbrica Intelligente Lombardia

Finland

- FIMECC PPP Programmes
- DIGILE
- TEKES

Latvia

- Demola Latvia

Poland

- INNOMED
- INNOLOT
- CuBR
- BIOSTRATEG

Germany

- Plattform Industrie 4.0
- Mittelstand 4.0
- Smart Service World
- Autonomik für Industrie 4.0
- It's OWL (Ostwestfalen-Lippe)
- Allianz Industrie 4.0 (Baden-Württemberg)

Slovakia

- Smart Industry

Czech Republic

- Průmysl 4.0

Austria

Produktion der Zukunft

Greece

Operational Programme in
Region Western Greece



European Commission

Digitising European Industry

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Target: Access to digital technologies and expertise

- within "working distance"
- for any industry in Europe
- with a focus on: SMEs, mid-caps, non-tech

How:

- "Digital Innovation Hubs" across Europe :
 - Provide industry with access to technology, expertise, testing,... based on world-class specialised competence centre
 - In line with smart specialisation strategy
- Thematic smart specialisation platform on industrial modernisation
 - Support new partnerships for interregional joint demonstration
- Public procurement of innovations

Competence Centres are the core of Digital Innovation Hubs

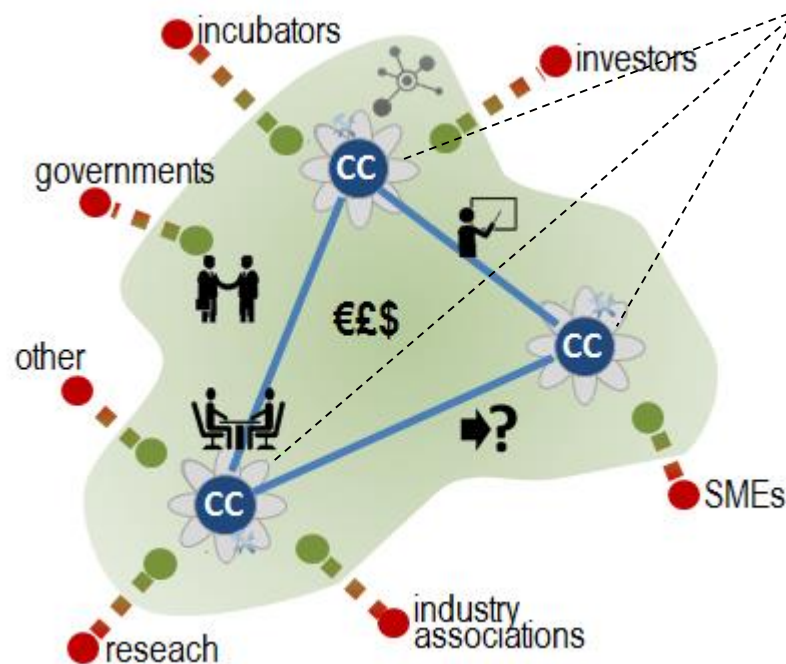
European
Commission

Digital Innovation Hubs focus on mixing technological competences within an ecosystem delivering innovation services

DIGITAL INNOVATION HUB

Organised to provide services to industry

- Access to competence centres
- Development of innovation ecosystem
- Brokerage
- Access to finance
- Market intelligence
- Training and education
- Incubator/mentoring services



COMPETENCE CENTRE

Competences in Digital Technologies

- Provide access to infrastructure and technology platforms
- Provide digitisation and application expertise
- Support experimentation in real-life environments
- Support fabrication of new products
- Demonstrate best practices
- Showcase technologies in pilot factories, fab-labs

Regions/MSs

- ❑ Establish/reinforce **competence centres and DIHs**
 - Across Europe – specific support for regions without DIH
 - Implement relevant activities if needed (incentives, ...)
- ❑ **Collaborate with** digital innovation hubs of **other regions**
 - to fill gaps and facilitate specialisation and excellence

Commission

- ❑ Support pan-European networking of Digital Innovation Hubs
 - Share best practices, success stories, training
 - Develop catalogue of Hubs, competences, etc
- ❑ Smart specialisation platform for industrial modernisation will provide tailored support to develop joint investment projects.

Industry

- ❑ Engage with DIHs, help set priorities,..

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Strengthening leadership in key parts of the digital value chain:

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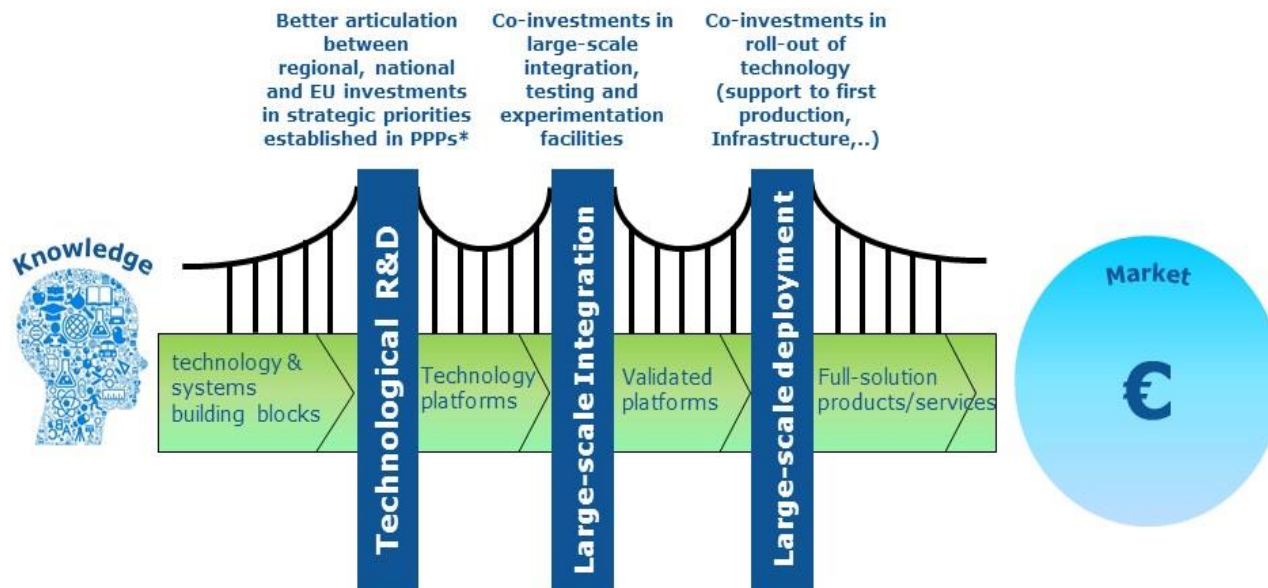
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- **Target**

- **Alignment of EU-wide R&I effort, national initiatives and industrial strategies, and**
- **Focus investments on**
 - Key technologies and their integration across all sectors
 - **Cross-sector digital platforms leading to EU-driven standards**
 - **Development environment: reference implementations and experimentation environments in real setting**

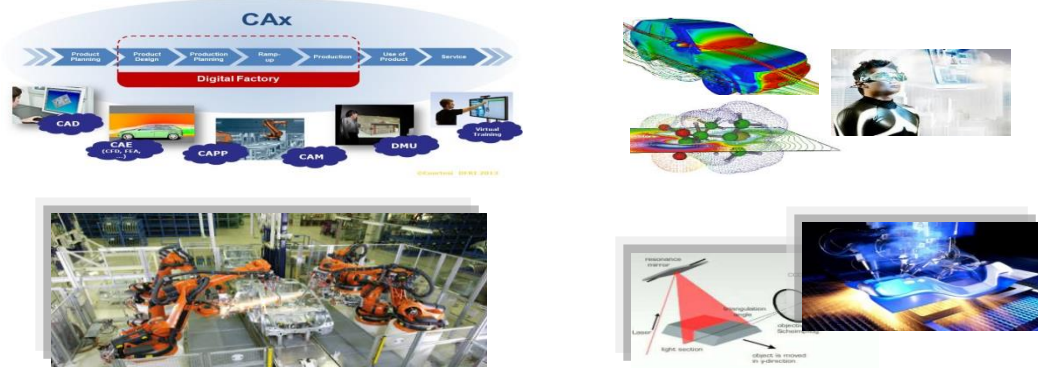


Three dimensions of Value Creation from Digitisation

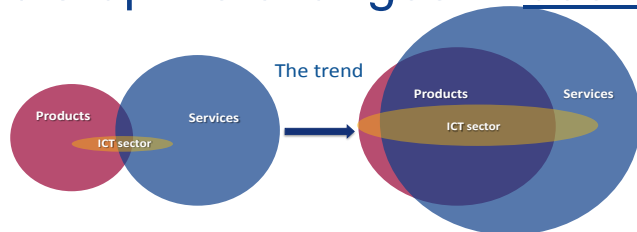
"Digital inside": Innovations in products (all types)

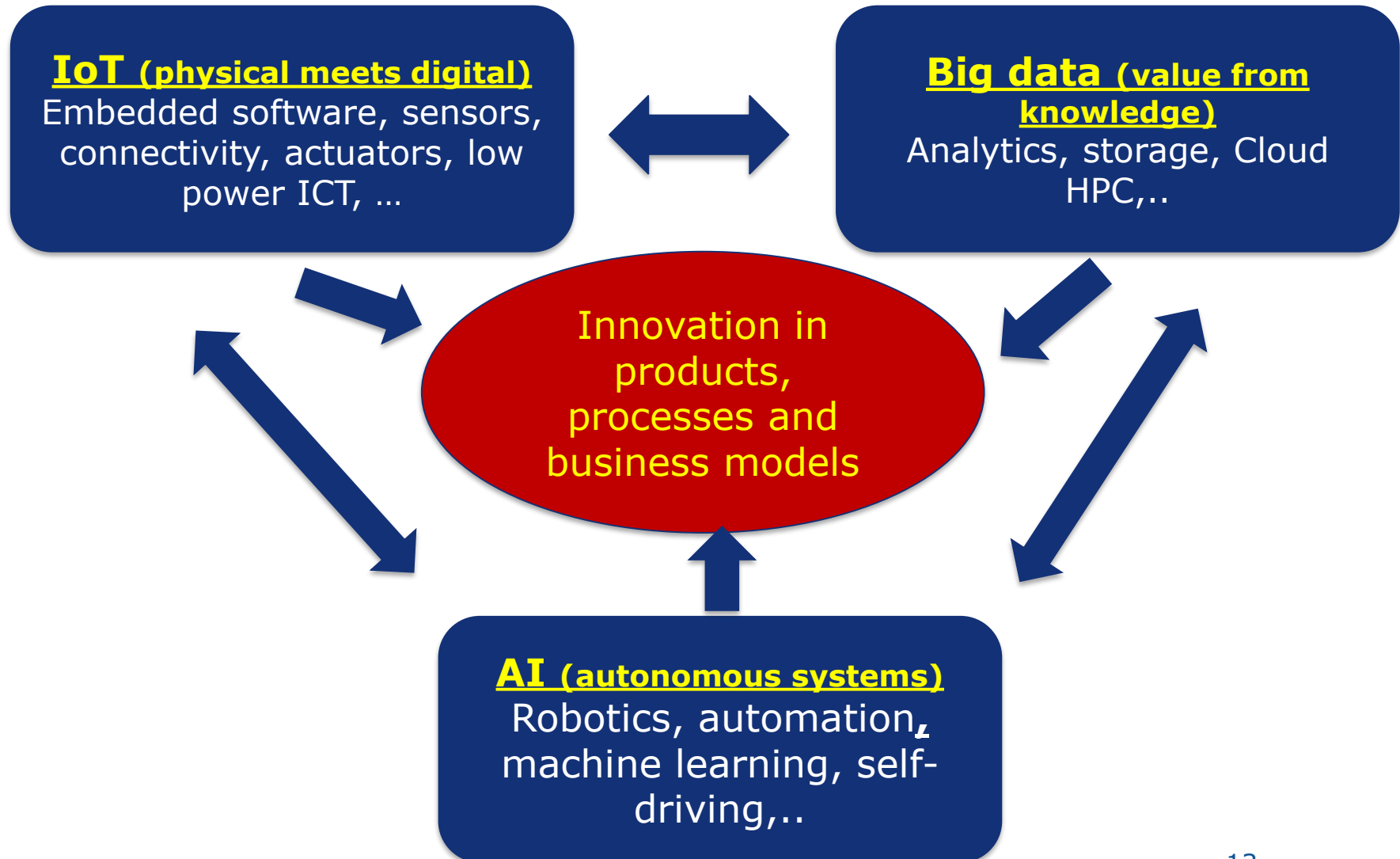


Digital transformations of processes



Radical/disruptive changes in business models





Two working groups established on Sept 20 DEI roundtable

- Representatives from Ministries in charge of digital strategy in industry
- Representatives from PPPs

WG1: Digital Innovation hubs

- Hub will help companies to understand digital opportunities and to get access to knowledge and testing facilities.
- WG1 to define a plan for strengthening a network of DIH in EU.

WG2: Digital industrial platforms

- EC to launch initiatives support the building/piloting the digital platforms of the future.
- WG2 to define a plan for better coordination and increased efforts.

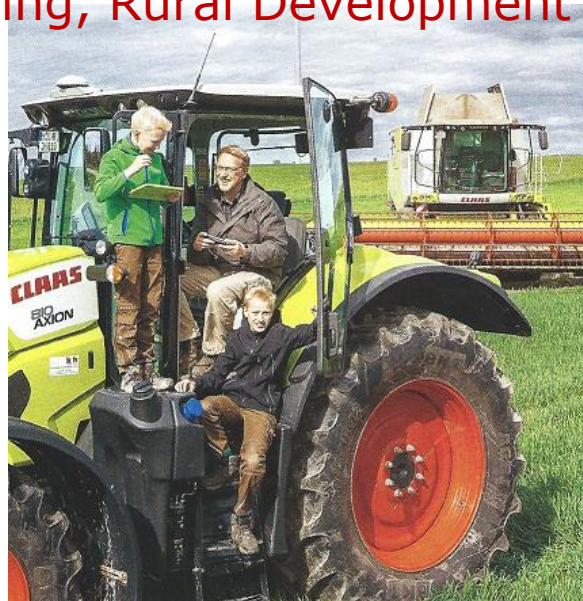
- **Vision:**

Autonomous nodes, machines

Ubiquitous sensing, prediction

Precision farming, farm automation

X-Generation Farming, Rural Development



THANK YOU

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