

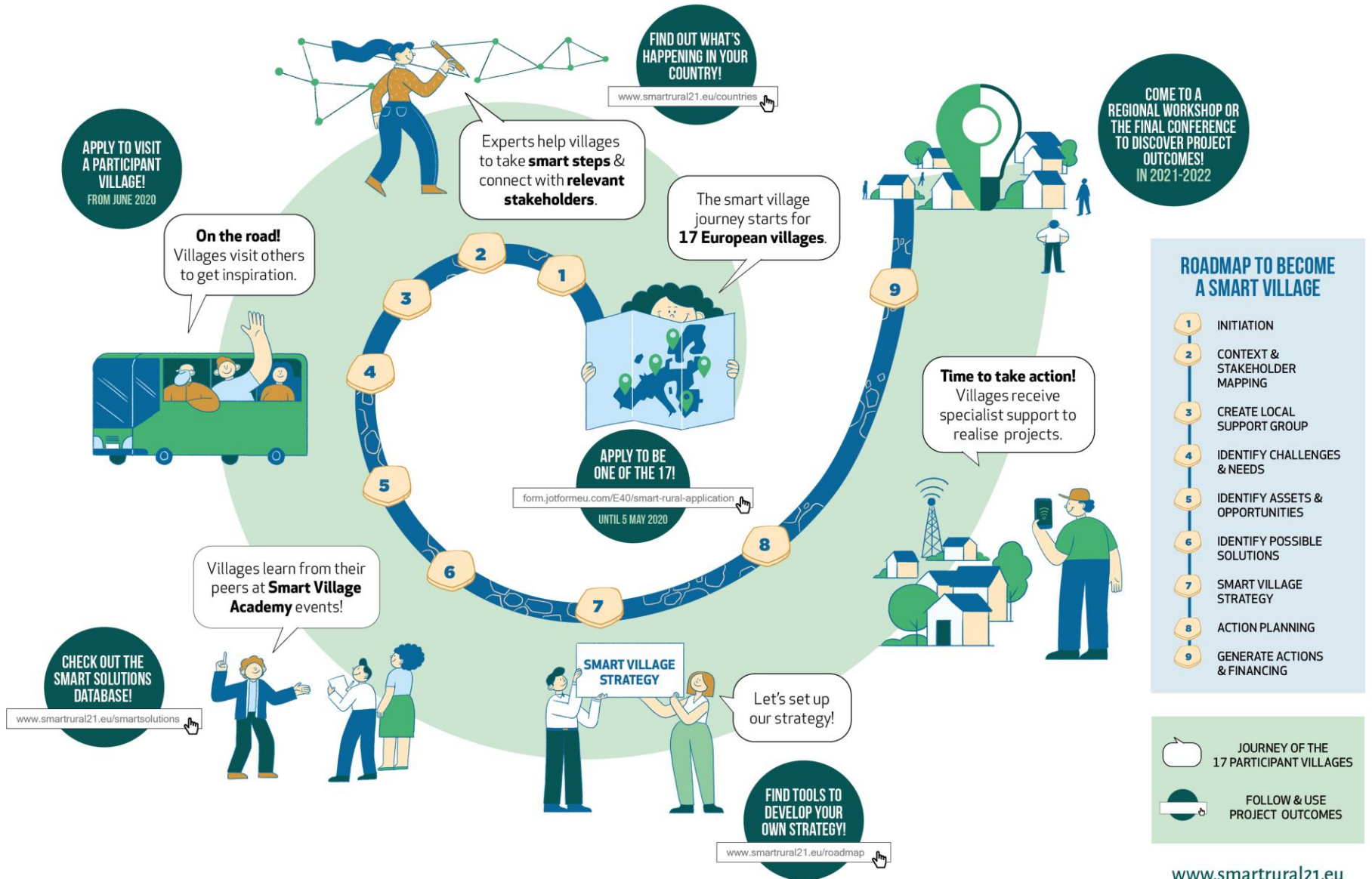


# **Introduction to the Smart Rural 21 project**

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ENRD Thematic Group Meeting, 2 June 2020

# JOURNEY TO BECOME A SMART VILLAGE



- ### ROADMAP TO BECOME A SMART VILLAGE
- 1 INITIATION
  - 2 CONTEXT & STAKEHOLDER MAPPING
  - 3 CREATE LOCAL SUPPORT GROUP
  - 4 IDENTIFY CHALLENGES & NEEDS
  - 5 IDENTIFY ASSETS & OPPORTUNITIES
  - 6 IDENTIFY POSSIBLE SOLUTIONS
  - 7 SMART VILLAGE STRATEGY
  - 8 ACTION PLANNING
  - 9 GENERATE ACTIONS & FINANCING

- JOURNEY OF THE 17 PARTICIPANT VILLAGES
- FOLLOW & USE PROJECT OUTCOMES



# 5 preselected villages



Raudanmaa, Finland



Mukarov, Czech Republic



Dingle, Ireland

Kythera, Greece



Mouans-Sartoux, France

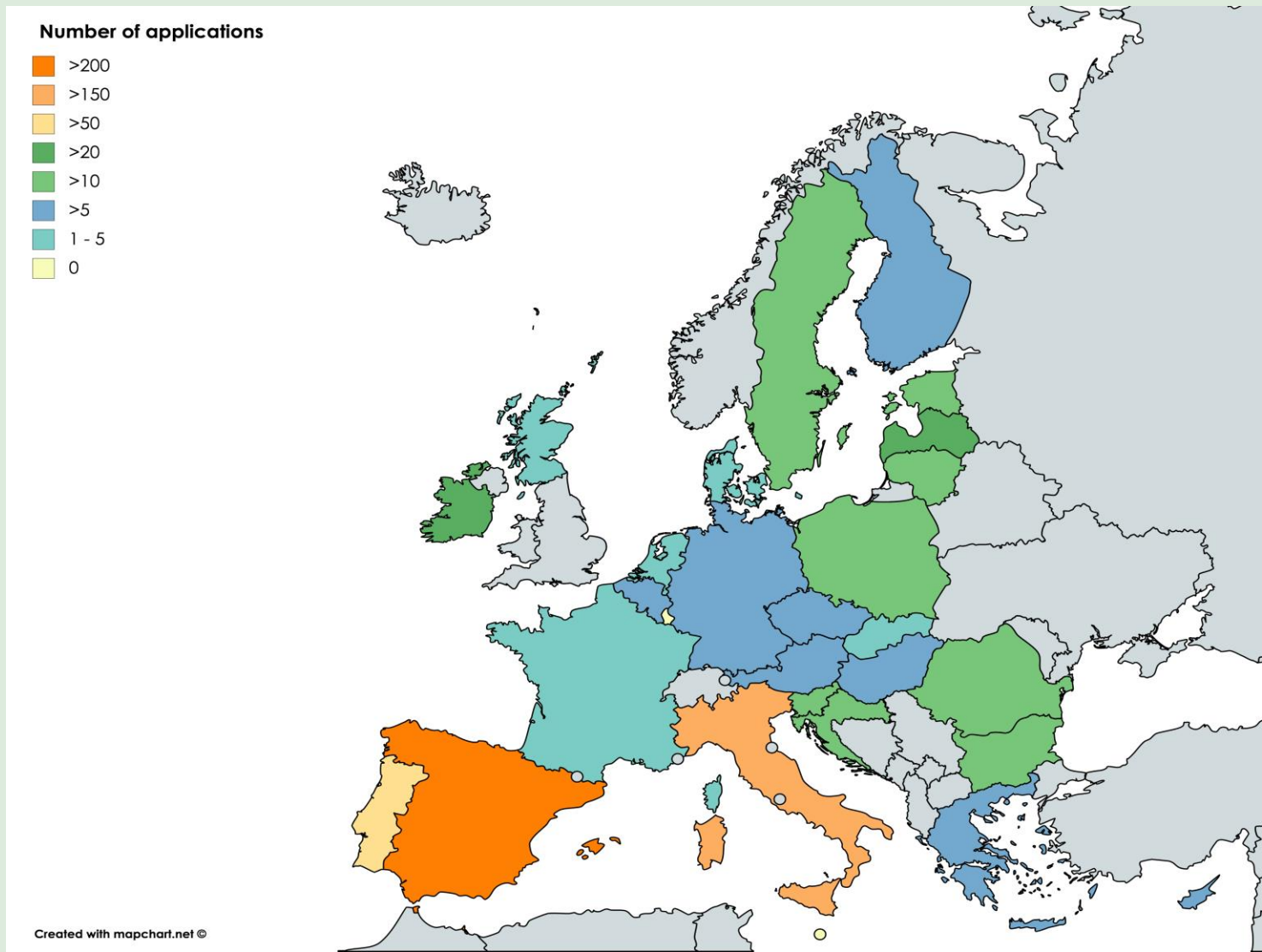


# 12 more villages to be selected

- Call and project promoted at European level and by national experts in each country
- Application process closed on 11 May 2020
- Currently in the process of assessing applications: national experts – core team experts – Steering Group
- **A combination of criteria:**
  - (1) readiness (logic), motivation, stakeholder engagement, added value
  - (2) additional considerations: innovation, transferability, cooperation, physical (broadband, etc.) capacity, marginalisation
  - (3) thematic, geographical, type of area etc. balance

# Outcomes of application process

## 734 applications received



# Policy considerations (1)

## What's happening in my country pages

- **Information about** CAP, other policies, relevant national initiatives/ resources in each country
- Based on **national experts research** (interviews, resources)
- **Reference point** for interested stakeholders – doesn't aim to be exhaustive nor necessarily reflect the official government position
- Building on relevant **ENRD resources** (avoid duplication!)

### Next steps:

- Still **under development** – please get in touch if there are any relevant resources that are to be highlighted
- Expected to be published from the second half of June



# Policy considerations (2)

## Synergies with work of NRNs/ ministries...

- **Technical support provided by the project:** Specific tools (strategy templates, action fiches, guidance)
- **Seeking synergies with similar work at the national level:** possibility to harmonise some of the support actions/ sharing resources
- Concept of **‘Come along!’** – Keeping the momentum with interested villages - Timely and targeted sharing of support tools + milestones

### Next steps:

- Keeping NRNs and other interested stakeholders informed
- Exploring potential synergies with work of other organisations

# Contacts

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