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Une action du réseau FNAB  
**TERRITOIRESBIO**



Parc  
naturel  
régional  
de l'Avesnois

# The organic pilot territories network and the case of the *Regional Natural Park of the Avesnois*

# The organic pilot territories network

## Origins and purposes

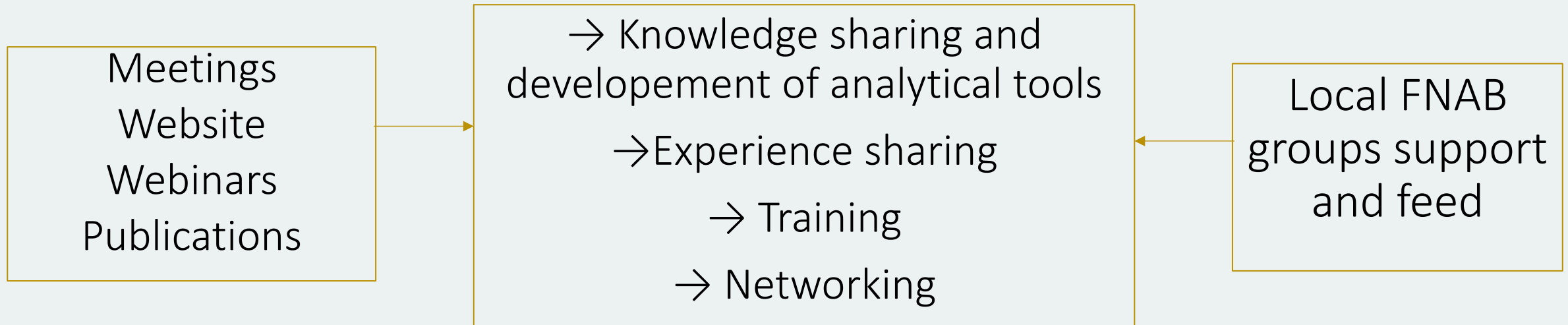


- French national federation of organic farmers
- Since 1978
- 10,000 farmers

- Since 2008
- 30 members : municipalities, natural parks and water providers
- Objective : bottom-up organic farming development
- Funding : Ministry of Environment

# The organic pilot territories network

## Actions



- 2008 : Water policy based → 2020 : transversal approach
- 2021 : focus on territorial organic value chains

# Supporting organic farming in the Avesnois

The actions : example of the Regional Natural Park of the Avesnois



→ Aim : 30 % organic cultivated area

## The action plan

1. Develop the **conversion** and support the farmers
2. Stimulate a **policy on land** and on **installation-transmission** in favor of organic farming
3. Develop and reinforce **the organic value chains**
4. **Coordinate** the action plan and **promote** the OA

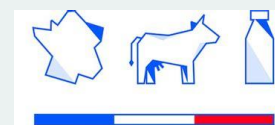
## Examples of successful actions



Mobilize land areas for news / actuals organic farmers



Mobilize economic operators



Development of the organic milk sector



Development of organic food in schools catering

Territorial talk

Collective strategy for the territory

Multipartenarial action plan

Development of the OA

# Supporting organic farming in the Avesnois

## Results



- ✓ A continuous development



- ✓ 1<sup>st</sup> territory in the Region for the OA

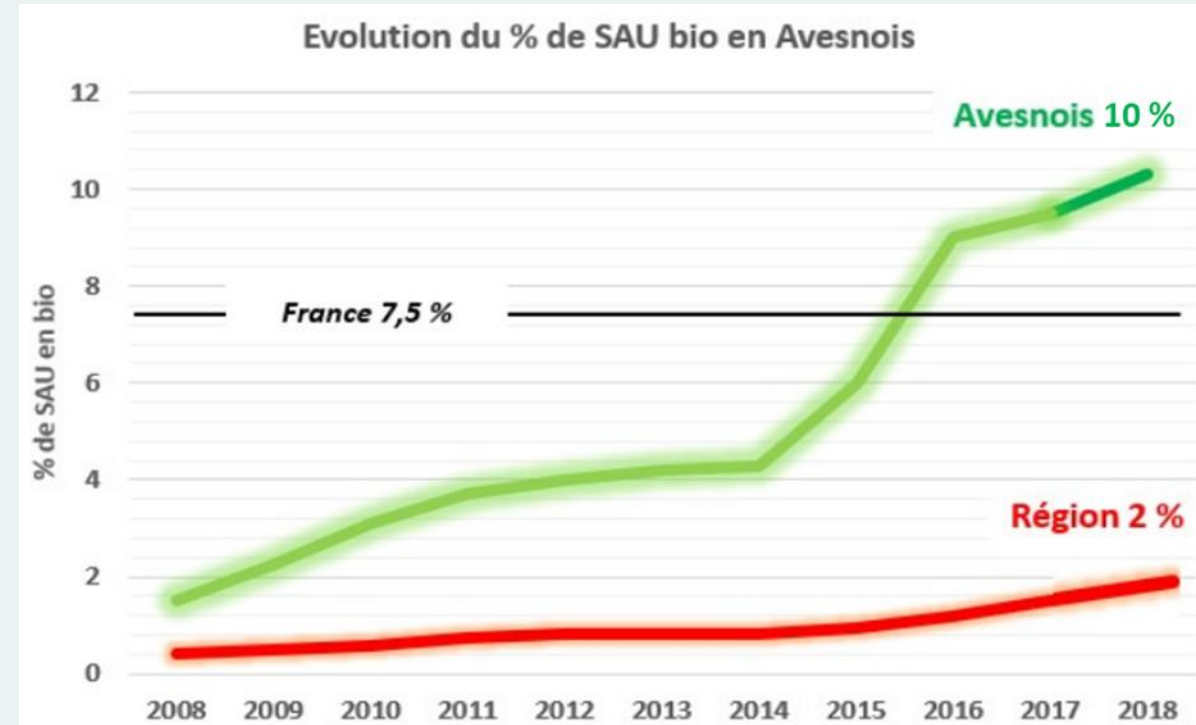


- ✓ A committed territory in France

Organic  
territory



- ✓ An approach recognized by citizens and regional stakeholders (elected officials, farmers, operators...)



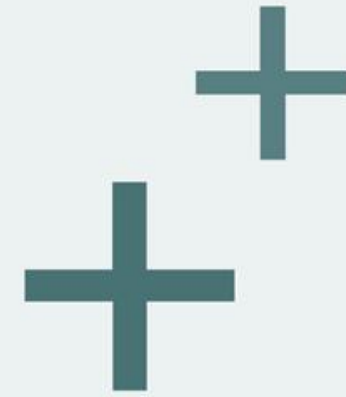
# Supporting organic farming in the Avesnois

Key insights from a 10 years experiment

## Key elements to put in place :

- Ensure a **strong political backing**, thanks to the involvement of elected representatives of the territory
- Create a **dedicated governance**, with all the technical and institutional actors concerned and maintain the territorial talk
- Regularly **evaluate the process** to adapt to the challenges and needs of the territory
- **Engage the territory** in regional and national networks to share experiences and levers, make the territory visible and give legitimacy to the local actions





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