Rural Revitalisation Platform
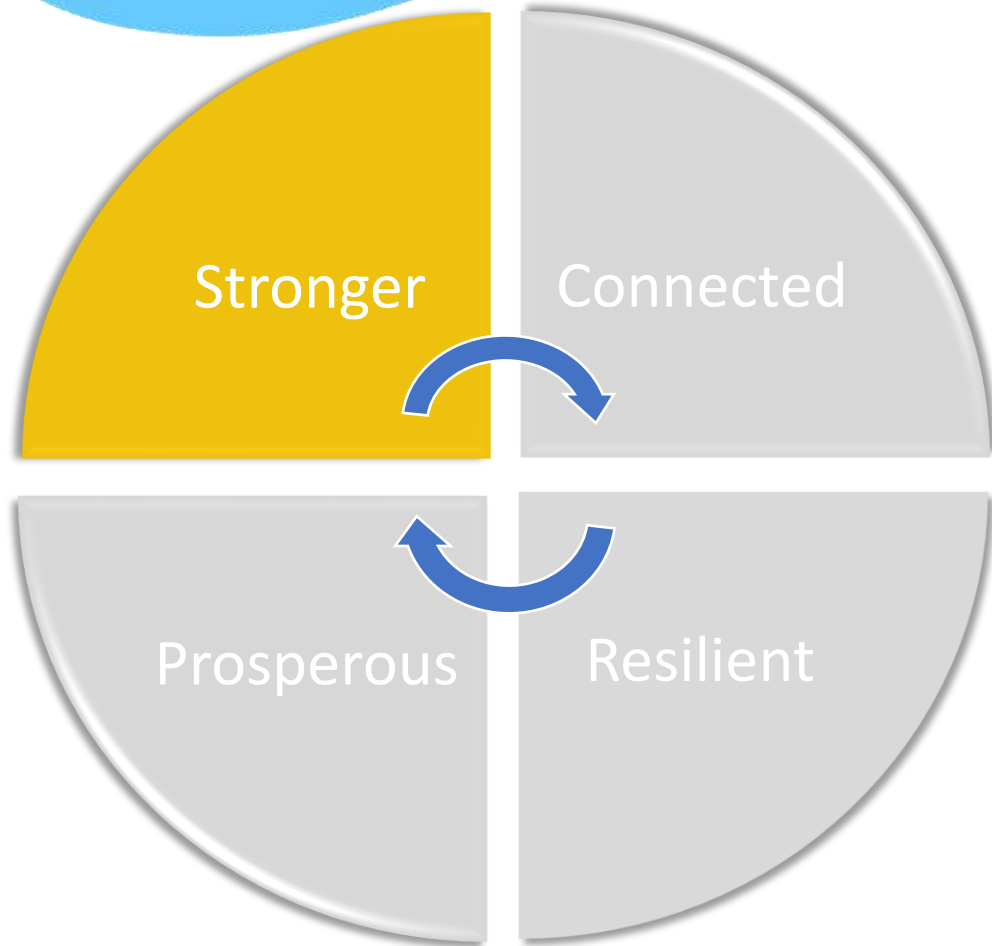
Alexia Rouby – DG Agriculture and Rural Development
ENRD TG Rural Revitalisation – 31 March 2022

European Commission

The Rural action plan
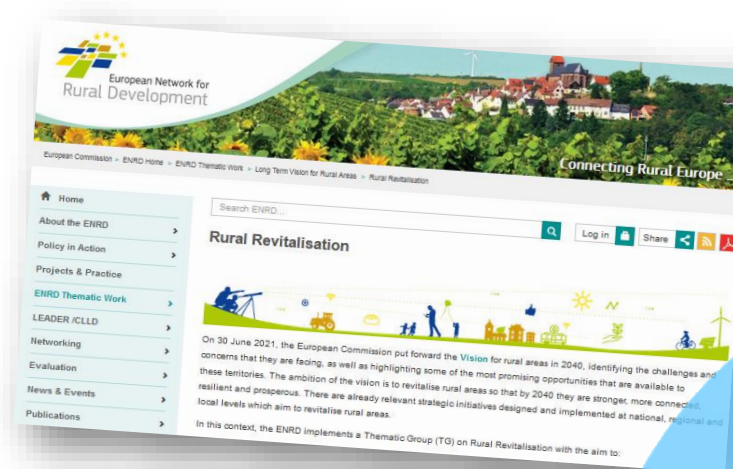## RAP-EC

Stronger · Connected · Prosperous · Resilient

Flagship

✓ Rural revitalisation platform

✓ **One-stop shop** for rural communities, project holders and local authorities to collaborate

✓ Predominantly supports rural areas affected by population loss by **sharing information & best practices on tools and strategies**

✓ Promotes **LEADER, Smart villages, INTERREG** and **integrated territorial strategies**

✓ Links up to **Territorial agenda pilots** & **SmartRural 21**

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EU´s rural areas

Flanders, Belgium
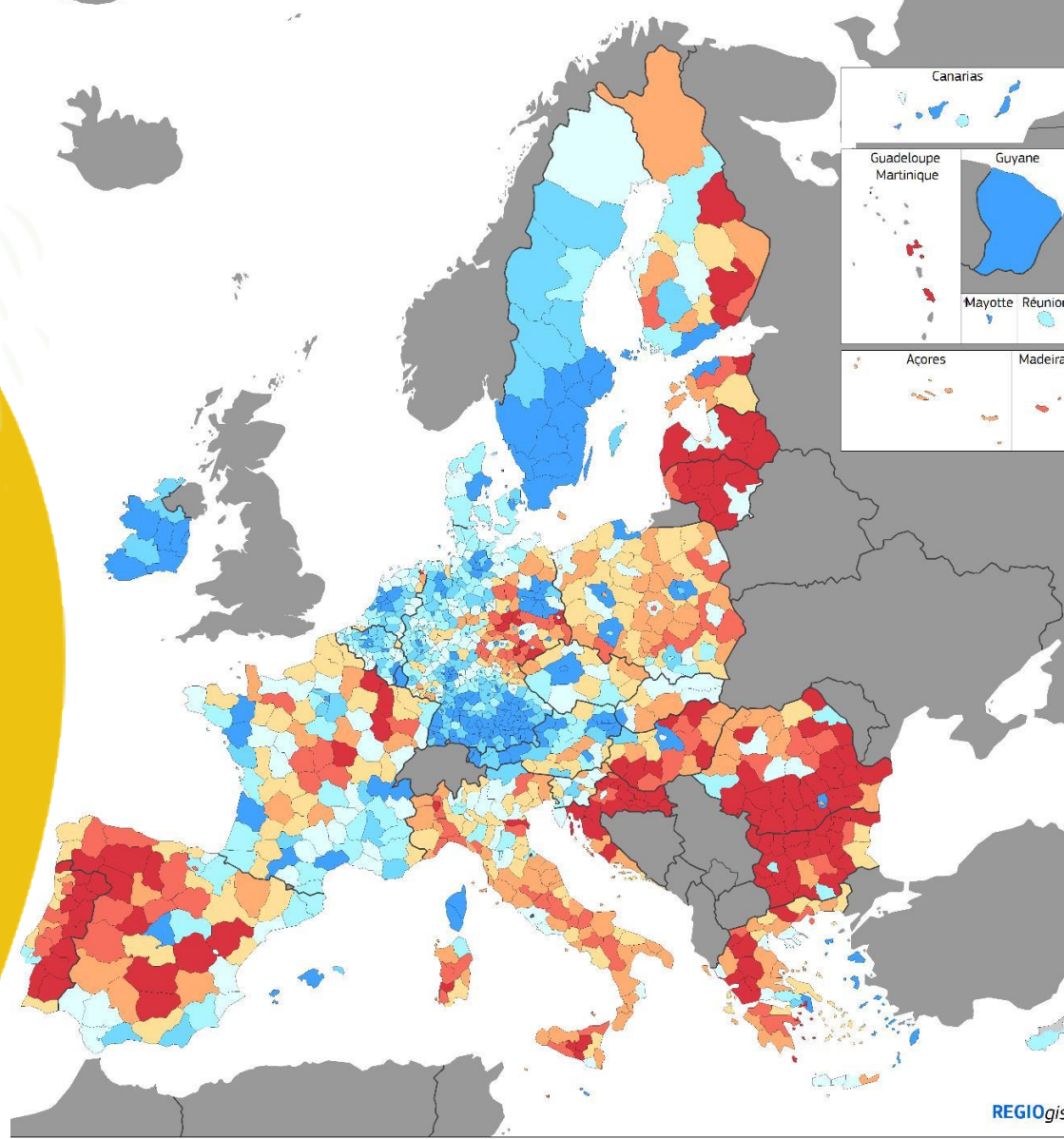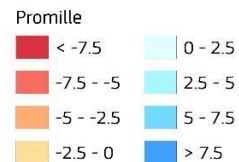©MG

Drenovo, Bulgaria
Picture by Vladimir Haltakov

Cantabria, Spain
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Mako, Hungary
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Population growth (2014-2019)

Average annual crude population growth rate in NUTS3 regions, 2014–2019

Promille

< -7.5	0 - 2.5
-7.5 - -5	2.5 - 5
-5 - -2.5	5 - 7.5
-2.5 - 0	> 7.5

Source: DG REGIO based on Eurostat data

REGIOgis

Canarias

Guadeloupe Martinique | Guyane

Mayotte | Réunion

Açores | Madeira

* The revitalisation platform will support predominantly rural areas affected by population loss, ageing and a lack of economic opportunities

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The Rural revitalisation platform in practice

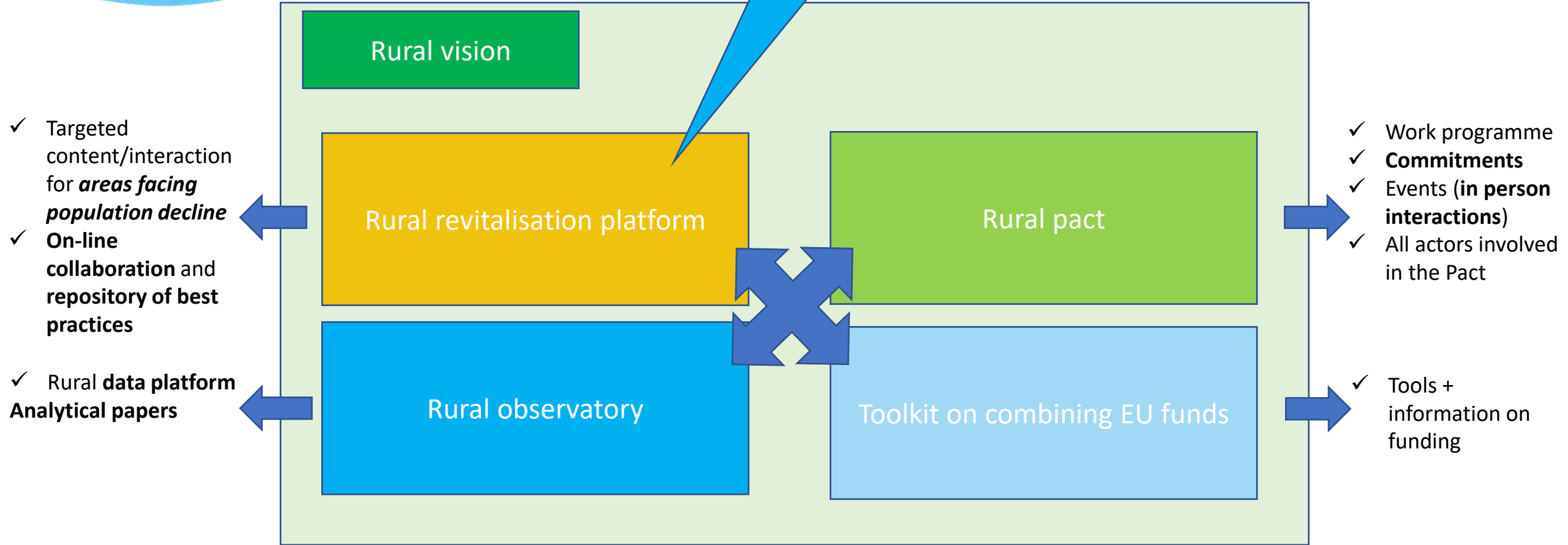**At this stage, what is foreseen is:**

✓ An **on-line collaboration platform** i.e. a **website**

✓ We are working towards a **common on-line space for all vision activities:** Rural pact, Rural observatory etc.

✓ What could the rural revitalisation platform potentially include?

    ✓ **Top-down information** => Which content would you find relevant? how to organize it in the best way? Can the tool be the basis for the organisation of this content?

    ✓ **User-generated content** => What types of content do you think would be useful to share? Who would share?

    ✓ **On-line interaction** => What would be the needs and recommended formats?

✓ We have **resources to develop the website** but it will need to be filled with content

✓ The Rural pact **external contractor could help maintain the content** (mind limitations in capacity)

✓ **Synergies** with CAP networks website (no overlaps, connections/cross links, same functions/system)

✓ **Synergies** with Rural pact & other initiatives : collaboration/events etc.

Platform to come live in 2022/2023.

One rural vision webspace?

What should we find when we click here?

Rural vision

Rural revitalisation platform

Rural pact

Rural observatory

Toolkit on combining EU funds

- ✓ Targeted content/interaction for *areas facing population decline*
- ✓ **On-line collaboration** and **repository of best practices**

- ✓ Rural **data platform** **Analytical papers**

- ✓ Work programme
- ✓ **Commitments**
- ✓ Events (**in person interactions**)
- ✓ All actors involved in the Pact

- ✓ Tools + information on funding

Vision for rural areas

Thank you for your attention!

#RuralVisionEU

European Commission