

The word "LEADER" is written in white, bold, uppercase letters inside a green arrow-shaped graphic pointing to the right. The background of the slide features a gradient from green to blue with abstract white and light blue curved lines.

LEADER

LEADER in Finland 2023-2027

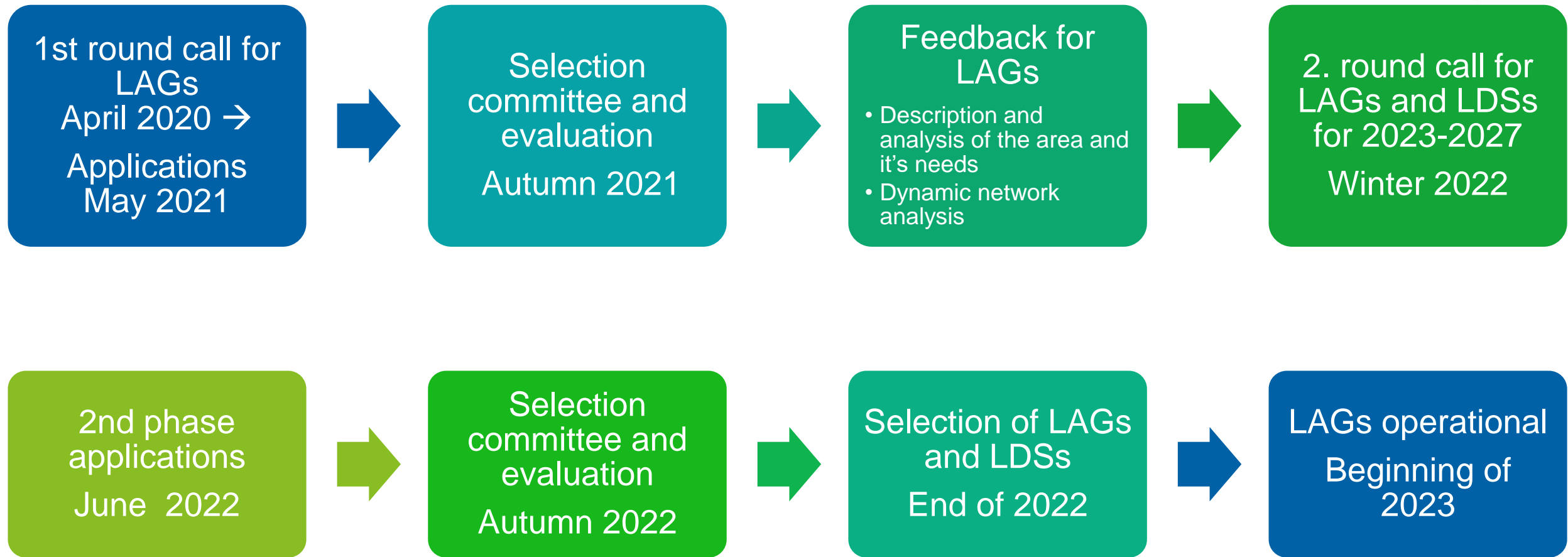
Leader/CLLD subgroup 22 February 2022

Laura Jänis, Finnish Ministry of Agriculture and Forestry



LAG's application process

Future of LEADER process started in 2016, CAP preparations 2017, LEADER evaluation 2019



 Future of LEADER post 2027

LDS's evaluation criteria



Description and analysis of the area and its needs

5 p

Objectives, targets, results, planned actions and financial plan

7 p

Management, monitoring and evaluation

5 p

Animation, cooperation, networking

5 p

Innovativeness in the local context

3 p

Community involvement in preparing the strategy

5 p

Coherent and logical strategy – written for the specific area and its people – inspiring and insightful

5 p



Burning issues

- Small LAGs and depopulating rural areas
 - What is a **viable LAG area** post 2027?
- Cooperation between LAGs (54) and regional authorities (15)
 - EAFRD funding is directed mainly to **sparsely populated and rural heartland** areas, less in rural areas near cities. CLLD is needed in all areas.
 - LEADER's role in supporting **businesses**
- Possibilities to support social enterprises and **non-profit businesses**
- New flat rate model for **running costs and animation**
 - ~ 15-25% depending on the total public contribution to the strategy
 - Paid on the basis of financial progress of the strategy implementation

Thank you!



LEADER

For ideas on a human scale!

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